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jcleee2000@sbcglobal.net

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Nicole Parlier 888-342-2383

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Janet Bantz Glavin 309-637-1659

Shelly Smith, CFRE 309-677-3091

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Rich Draeger 309-655-1348

GOVERNMENT RELATIONS

Mark Roberts 309-671-8481

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Kristen Bertchold 309-685-7655

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Stephanie Pickett 309-687-7213

Pat Poppe 309-662-0461

Dennis Steele, CFRE 309-693-8291

Who to Call

NEWSLETTER QUESTIONS?

Rich Draeger 309-655-1348

Rich_Draeger@usc.salvationarmy.org

MEETING RESERVATIONS?

Gloria Dearborn 309-671-1094

devlpmt@peoriasymphony.org

ADDRESS/CONTACT CHANGES?

Heather Wolbeck 309-643-9236

hwolbeck@sbcglobal.net

August Meeting

WHAT?

Where Have All The Principled Leaders Gone?

WHEN?

Wednesday, August 8

WHERE?

Bradley University, Peoria

PHILANTOPICS

Association of Fundraising Professionals

August 2007

"Where Have All The Principled Leaders Gone?"

Principled Leadership and the Non Profit Arena

The August AFP Chapter meeting will be held Wednesday, August 8 in the Student Center Alumni Dining Room on the Bradley University campus. The featured speaker will be Brad McMillan, Executive Director of Bradley's Institute for Principled Leadership. He will present "Where Have All the Principled Leaders Gone?", which will include a focus on how government and non profits can work together most effectively to promote public policy.

The mission of the Institute for Principled Leadership is to educate ethical, collaborative, and bipartisan leaders while providing students experiences leading to successful careers in public service. The Institute will be developing a public policy symposia and a visiting speakers program. In addition, the Institute will partner with the Peoria Area Chamber of Commerce to present the Community Leadership School and the Political Leadership School, and will present The Dirksen Center's Congress in the Classroom® program on the Bradley campus.

Brad McMillan, former District Chief of Staff for U.S. Representative Ray LaHood, is the inaugural Executive Director of the Institute for Principled Leadership in Public Service, which is initially being funded by Bradley and the Dirksen Congressional Center and is housed on the Bradley campus.

As District Chief of Staff for Congressman LaHood, McMillan supervised three district offices and served as a liaison in the 18th District's 20 counties. Prior to serving the Congressman, McMillan was a partner with the Heiple & McMillan law firm, and an associate with the Heyl, Royster, Voelker & Allen law firm. He also worked in the Illinois Supreme Court and the Illinois Appellate Court of the Third District.

Brad serves on numerous boards and committees and has been involved with the Greater Peoria Sanitary District, Riverfront Development Commission,



Brad McMillan
Executive Director
Bradley University's Institute for
Principled Leadership

Heartland Water Resources Council, Peoria Area Convention and Visitor's Bureau, Peoria Area Chamber of Commerce and Central Illinois Workforce Development among others. McMillan was appointed by the Illinois Supreme Court to serve on the Character and Fitness Committee of the Third Judicial District. He holds a law degree from Southern Illinois University School of Law and a bachelor's degree from Illinois Wesleyan University.

The August 8 program will be held at the Michel Student Center at Bradley University located at 1625 W. Bradley Ave, Peoria. The program will be on the main level in the Alumni Dining Room. Attendees can park anywhere on campus, as school is not in session. The cost is \$15 for AFP members, \$20 for guests. Registration is at 11:30 a.m., lunch is provided at 11:45 a.m., and the presentation begins at 12:00 p.m.

Directions From Bloomington:

Take I-74 West towards Peoria. Take the University Street Exit. Turn left onto University. Turn right onto Main Street. Turn left onto Elmwood and enter the campus. The Michael Student Center is on your right. You may park in any available parking space.

**For reservations, contact
Gloria Dearborn at
devlpmt@peoriasymphony.org.**



Get To Know Rich Draeger!
Board Member, AFP Central Illinois Chapter

What is your professional job title and role on the Central Illinois AFP Board?

I work in The Salvation Army's Development Department as the Divisional Community Relations Director. I am the Communications Manager for our local AFP Board of Directors.

How long have you been in your current position?

The Salvation Army development arena measures service by the number of Christmas Campaigns you have been through and this winter will be my 8th!

What types of degrees do you hold?

I have a Bachelors of Science Degree in Broadcast Journalism from Bradley University.

What are you responsible for in your current position?

I am responsible for all public relations and communications/periodicals for the Divisional Headquarters in Peoria. This includes a bi-annual newsletter for about 50,000 donors and the production of our Annual Report for the tri-county area. I also coordinate all media relations and our annual Tree of Lights Campaign (Christmas) and Civic Luncheon.

Why did you pursue a career in fundraising?

I was working in radio and saw an ad for a position at The Salvation Army. April Gould, CFRE, our AFP Chapter President had held the position and I simply wondered where she went! A month or so later I applied and was hired by Lynn Uphoff, a former NPD Award winner. Despite my many protests that I wasn't a fundraiser, Lynn pointed out that while you can do PR without fundraising, you cannot do fundraising without PR. Furthermore, with my previous volunteer involvement with our annual Christmas campaigns, it was evident to me that I was already a fundraiser!

Why have you continued to be in fundraising?

I think it is because of the feeling I get of making a small difference in someone else's life by using my God-given abilities. Like many of the folks in our AFP chapter, I work for an organization and a cause that I can be passionate about. I never would have believed that I would have a career as a fundraiser, but it does allow me to make a difference in my community.

What's the best thing about your current position?

I get to meet and develop relationships with many great people throughout the central Illinois community. That includes our clients, parents, donors and the best volunteers in the world—who all help make a difference in lives of local families.

Is there anything personal that you may want to share?

I am a huge Green Bay Packers fan (which isn't easy in central Illinois) and of course, love Bradley Basketball! I was actually a student manager during the years that the current coach Jim Les and Hersey Hawkins played at Bradley. I was born in Milwaukee, Wisconsin and lived in Portsmouth and Cincinnati, Ohio before moving to central Illinois in 1976.

Anyone in fundraising that ever needs a sounding board for ideas can always count on me. I will always share my opinions- whether it is on fundraising or anything else!

Mark Your Calendars!
Planned Giving 101 for the Small Shop

Debra Ashton will present a seminar on **Planned Giving 101 for the Small Shop, Major Gifts and Creating Endowments** on August 14th from 9:00 am-2:00 p.m. in Bloomington, Illinois. The executive session/luncheon program is especially oriented for decision makers in charitable organizations, so invite the CEO and board members to attend this session. The cost is \$80 for the full day and \$40 for the executive session and luncheon only.

This seminar is sponsored by the Central Illinois Planned Giving Council.

For more information or to RSVP, please contact Vaughn Henry at 217-529-1958 or VWHenry@aol.com.



Brad McMillan
 Executive Director
 Bradley University's Institute for
 Principled Leadership

Where Have All The Principled Leaders Gone?

Wednesday, August 8
Bradley University, Michel Student Center

Registration at 11:30 a.m., Lunch at 11:45 a.m.
Program is at 12:00 p.m.

Name: _____
 Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: () _____ E-Mail: _____

\$15 AFP Members \$20 Guests Amount Enclosed \$ _____

To make your reservations for the August meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.
 Please send this form with a check marked "August" payable to: **AFP Central Illinois Chapter**
Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601.
RESERVATIONS ARE DUE BY August 3.

Donor Relations Specialist Position Opening

Catholic Charities is growing their Fund Development Department and has an immediate opening for a Donor Relations Specialist who will assist the Director of Development and departmental staff in developing, coordinating, and evaluating all fundraising programs and efforts of Catholic Charities of the Diocese of Peoria. Responsibilities include, but are not limited to, working with donor and acquisition direct mail efforts, planning special events, assisting with donor cultivation and creating reports. Position requires a bachelor's degree and two to three years of experience directly related to fund development. If you are interested in being part of this exciting expansion at Catholic Charities, submit a resume and three current letters of reference, no later than July 31, 2007, to Julie Ramlo by email at jramlo@ccdop.org or by mail to Julie Ramlo, Catholic Charities, 2900 W. Heading Ave., West Peoria, IL 61604. EOE



Central Illinois Chapter
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