



PHILANTOPICS

Association of Fundraising Professionals

August 2008

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Keys to Fundraising Success with Carole V. Ryander, CFRE

Please join us for The August 13 AFP Chapter Meeting on *Keys to Fundraising Success* with Carole V. Ryander, CFRE. This webconference, sponsored by the International AFP offices, will be held at Illinois Central College's North Campus, room 102 in the Cedar building. The north campus is located at 5407 N. University in Peoria. Attendees may park their vehicles in parking lot #3.

The cost is \$15 for AFP members and \$20 for guests. Registration is at 11:30 a.m., lunch is provided at 11:45 a.m. and the presentation begins at 12:00 p.m.

Directions From Bloomington

Take I-74 West towards Peoria. Take the University Street exit. Turn right onto University. Go north on University and the campus is on your left.

Mark Your Calendar For The September AFP Chapter Meeting!

Mark your calendar for the September 10 AFP Chapter Meeting to feature an extended workshop from 12:30p.m.–3:30p.m. following lunch. The topic will be "Building A Diverse Donor Base."

The presenter is Mary Morten, the President of Morten Group, a consulting firm specializing in social change through skills development, public policy and advocacy.

Ms. Morten is a motivating, dynamic and a knowledgeable presenter. This is sure to be a fabulous workshop!

You going to not want to miss one!



FRIENDS OF DIVERSITY
ASSOCIATION OF FUNDRAISING PROFESSIONALS 2007

Step It Up: Resources, Tools, and Inspiration to Take Your Work to the Next Level

The St. Louis AFP fundraising conference is back and better than ever! This year's conference, "Step It Up: Resources, Tools, and Inspiration to Take Your Work to the Next Level," will feature 20 breakout sessions and national keynote speaker, Kay Sprinkel Grace. The one-day conference will be held at the Hilton St. Louis Airport on Thursday, Oct. 2, 2008.

Grace, an organizational consultant providing counsel in the areas of strategic planning, board development, staff development, and author of five books, will deliver the keynote address, *Understanding the Mind of the 21st Century Donor*. She will also present a breakout session on the board-staff partnership.

Educational tracks for the conference include Individual Giving, One-Person Shop, Planned & Transactional Giving, Management, and Trends in Philanthropy. Each track offers sessions for various experience levels, including six sessions that have been designated for Senior Professionals.

Conference speakers include Paulette Maehara, AFP International President, David Luckes, St. Louis Community Foundation, Elizabeth George, Deaconess Foundation, Paul Miles and John O'Gorman, Community Counseling Services, and many other local and national presenters.

"We're excited to offer a wide array of educational sessions that can help every fundraising professional to step it up," said Vicki White, conference committee chair. "We want our sessions to inspire fundraising professionals to take their work to the next level."

Conference registration will begin online in July. The cost is \$129 for Association for Fundraising Professionals members and St. Louis Planned Giving Council members and \$159 for nonmembers, which includes lunch. An organizational rate of \$99 per attendee is available for organizations registering three or more staff members or volunteers at once. AFP or PGC membership is not required for the Organizational Rate of \$99 per attendee. The organizational rate must be done by mail. For all other registrations, please go to our website, www.afpstlouis.org to sign up on-line or download a brochure.

"It was important to make this conference affordable for each of our professional fundraising members and the organizations they represent," said Brett Schott, AFP St. Louis Chapter president. "We anticipate a huge turnout for this exciting educational opportunity." Sponsorships are still available. Please contact AFP St. Louis's headquarters at (314) 416-2238 or afp@qabs.com. You may also visit the AFP St. Louis website at www.afpstlouis.org to learn more about sponsorship opportunities.



BASICS 101 Set for Wednesday, September 17
Stephanie Pickett, Chair

Stephanie Pickett, the Chair for this years Basics 101 program, announces the outline for this year's program. The date is Wednesday, September 17 and the event will be held at the Ramada Inn at Brandywine in Peoria from 8:00 a.m. until 4:00 p.m.

Tentative seminar topics include: Ethical Issues in Fund Raising, Donor Acquisition and Direct Mail, Writing Grants and Funding Proposals, Motivating Your Board and Volunteers, Beginning a Planned Giving Program, Building Relationships and Making the Ask and Donor Stewardship.

The various presenters and topics are sure to address development questions that you have and the Basics 101 has proven a valuable tool for those who are new to the development scene, as well as those veterans who are looking to network and share ideas with their fundraising colleagues.

Last year, approximately 75 attendees were on hand, so sign up now! The cost is just \$50 if you sign up prior to September 1st and then it will cost you \$60. Continental breakfast and lunch are included in your Basics 101 registration fee.

If you didn't receive a flier and need more information- look for it on the chapter website at www.afpcentralillinois.org, call Stephanie Pickett at 687-7213 or email her at spickett@chail.org.

Register Before
September 1st
and Save!

Make your reservations today!

Keys to Fundraising Success with Carole V. Ryander, CFRE

Wednesday, August 13

Illinois Central College, North Campus, Cedar, Room 102

Registration at 11:30 a.m., Lunch at 11:45 a.m.

Webconference at 12:00 p.m.

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-Mail: _____

\$15 per member

\$20 per guest

Amount Enclosed \$ _____

To make your reservations for the August meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.

Please send this form with a check marked "August" payable to: **AFP Central Illinois Chapter**

Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

RESERVATIONS ARE DUE BY August 8.

2008 Marks 25th Anniversary of National Philanthropy Day

More than 25 years ago, the Central Illinois Association of Fundraising Professionals celebrated its first National Philanthropy Day. The 25th anniversary event this year will be on Wednesday, November 12 at the Embassy Suites in East Peoria.

The Philanthropy Day Committee encourages you to nominate a worthy supporter, friend or group that you work with. The preliminary nomination forms can be accessed at the chapter website at www.afpcentralillinois.org and are due by August 6th. Send your preliminary nominations to NPD Chair Shelly Smith at ss@bradley.edu for consideration.

Again this year, we are asking our members to ask their organization to join us as \$50 Philanthropy Day sponsors, and we hope the response will be positive again this year from many of you, in an effort to support Philanthropy Day and Chapter programming.

Once again, preliminary nominations are due by August 6th, so don't put it off any longer! Download forms at www.afpcentralillinois.org! Thanks for your help, and we look forward to a very special 25th Anniversary event this November.

Our AFP Chapter Earns Recognition From National Office



If you visit the chapter website, you may notice the new logo on the front page. The Central Illinois Chapter of AFP has earned recognition from the national office as one of the first chapters in the country to achieve the Friends of Diversity designation.

The AFP designation means that our chapter is noted for “actively seeking and achieving a broad representation of experiences, perspectives, opinions and cultures. Inclusiveness is an essential source of vitality and strength for the effective pursuit of an organization's mission.”

The board adopted a diversity resolution this past year and we wish to thank board member Kristen Berchtold, our Diversity Chair, for her work on helping the chapter achieve this status.