



PHILANTOPICS

Association of Fundraising Professionals

June 2008

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Sarah Chaddock 309-566-5669

Jennifer Lee 309-686-0962

Stephanie Pickett 309-687-7213

Dennis Steele 309-693-8291

NEWSLETTER QUESTIONS?

Rich Draeger 309-655-1348

Rich_Draeger@usc.salvationarmy.org

MEETING RESERVATIONS?

Gloria Dearborn 309-671-1094

devlpmt@peoriasymphony.org

ADDRESS/CONTACT CHANGES?

Heather Wolbeck 309-643-9236

hjewolbeck@sbcglobal.net

June Meeting

WHAT?

Board Building

WHEN?

Wednesday, June 1

WHERE?

Illinois Central College, East Peoria

Board Building

presented by Carol Weisman

Our speaker for the **AFP June 11th Chapter Meeting** is Carol Weisman of Board Builders. She will present on how to build a better Board of Directors for your organization.



Carol Weisman

President, Board Builders

Carol Weisman is the President of Board Builders. She is an internationally known speaker, author, trainer and consultant who specializes in volunteerism, fundraising and governance. Carol works primarily in the United States, Canada, Australia and the UK. She has served on thirty boards and has been president of seven.

Carol began her professional career working with street gangs, a marvelous background for working with boards. She found the gangs better organized, with clearer expectations and a solid leadership training program. Although

she doesn't recommend any fundraising that would end in incarceration, the gangs certainly had some creative ideas.

Carol has an MSW from Washington University in St. Louis and is the author of 8 books. Her most recent book, Raising Charitable Children is already in its 3rd printing and was featured in December in The New York Times, Parade Magazine, and Scholastic Parent and Child.

When not speaking and writing, Carol is training with a group of plus-sized runners called The Chaffing Dishes.

The June 11 AFP Chapter Meeting will be held at Illinois Central College located at 1 College Drive in East Peoria. The meeting will be held in the Tranquility Room. Attendees are to park in the visitor's lot and follow the signs.

Directions From Bloomington

Take I-74 West towards Peoria. Take Exit 95, the N Main ST/IL-116/US-150 W exit. Turn right onto US 150/IL-116 N Main St. Turn right onto Centennial Drive. Turn left onto College Drive.

Reservations

To RSVP, contact Gloria at devlpmt@peoriasymphony.org. Reservations are due by June 6. A registration form is located on page 2.

Welcome New Members!
Robin L.T. Ballard, VP of Membership



Welcome New AFP Members:

Linda C. Hawkins
 Director, Fund Development
 OSF St. Mary Medical Center
 Galesburg, Illinois 61401

Andrea Raycraft
 Development Director
 The Salvation Army
 Bloomington Corps Community Center
 611 West Washington Street
 Bloomington, Illinois 61701

If you have taken a new position, please let us know so we can keep our membership up to date on your whereabouts. You may contact me at rballard@icc.edu.

Also, congratulations to Roger Meyer whose has been accepted as a presenter at the International NCPG Conference in Denver this October!



Carol Weisman, Board Builders

Board Building

Wednesday, June 11
 Illinois Central College, East Peoria Campus
 Registration at 11:30 a.m., Lunch at 11:45 a.m.
 Program at 12:00 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-Mail: _____

\$15 per member \$20 per guest Amount Enclosed \$ _____

To make your reservations for the June meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.

Please send this form with a check marked "June" payable to: **AFP Central Illinois Chapter**

Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

RESERVATIONS ARE DUE BY June 6.



Fundraising Basics 101 Seminar
Stephanie Pickett, Chair

Fundraising Basics 101

presented by the Central Illinois Chapter of the Association of Fundraising Professionals

Wednesday, September 17, 2008

8:00 a.m.- 4:00 p.m.

Ramada Inn

Brandywine Drive in Peoria

TENTATIVE TOPICS: Dealing with Ethical Issues in Fundraising
Acquisition and Direct Mail
Writing Grants and Funding Proposals
Motivating Your Board and Volunteers
Beginning a Planned Giving Program
Building Relationships and Making the Ask
Providing Donor Stewardship

WHY SHOULD YOU ATTEND?

- *Improve your fundraising skills.
 - *Network and build relationships with your peers.
 - *Evaluate your fundraising systems for greater efficiency and bigger results.
 - *Learn effective methods for communicating with and mobilizing your Board to help with your fundraising efforts.
 - *Learn Planned Giving tools and terminology, as well as methods for identifying potential Planned Giving donors and discuss ways of approaching your donors about the subject of Planned Gifts to provide future income for your organization.
 - *Learn ways to maintain and strengthen relationships with your most valuable prospects, your current donors.
 - *Learn the characteristics of effective funding proposals from the corporate point of view and how to make your organization and your proposal stand out from the crowd.
- ...and much more!**

COST TO ATTEND: \$50 for payment received by 09/01/08.
\$60 for payment received after 09/01/08.
(Payment includes continental breakfast & lunch.)

FOR MORE INFORMATION: Contact Stephanie Pickett at 309.687.7213 or spickett@chail.org.

C. Wilson Schroeder Membership Scholarship Recipients
April Gould, CFRE, President



Congratulations to the following C. Wilson Schroeder Membership Scholarship Recipients:

R. Joseph Knapp
Executive Director
Hult Health Education Center

Jeffrey A. Parmenter
Executive Director
Heart of Illinois Big Brothers Big Sisters

Please join us in welcoming both Joseph Knapp and Jeffrey Parmenter to the Central Illinois Chapter of AFP.

They each have been selected to receive a C. Wilson Schroeder Membership Scholarship.

The late C. Wilson Schroeder was a devoted fundraiser and one of the founding members of the National Society of Fundraising Executives now called the Association of Fundraising Professionals. To honor his memory, the Central Illinois AFP Chapter awards membership scholarships through the **C. Wilson Schroeder Membership Scholarship** program.

The deadline for the next selection process for the C. Wilson Schroeder Membership Scholarship is October 15, 2008. For more information, visit our website at www.afpcentralillinois.org or contact Chapter President April Gould, CFRE, at 655-1653 or April_Gould@USC.salvationarmy.org.

Don't Forget!
There will not be an
AFP Chapter Meeting in July!