



PHILANTOPICS

Association of Fundraising Professionals March 2007

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Who to Call

NEWSLETTER QUESTIONS?

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March Meeting

WHAT?

Internalizing Diversity and Expanding Our World

WHEN?

Wednesday, March 14

WHERE?

YWCA at Lakeview Park, Peoria

“Just Us Folks”

Internalizing Diversity & Expanding Our World

The March AFP Chapter meeting will be held on Wednesday, March 14 at the YWCA at Lakeview Park in Peoria. Our guest speaker, Dr. Junius P. Rodriguez, will present on *Internalizing Diversity and Expanding Our World*.

Dr. Junius Rodriguez, Associate Professor of History, specializes in African American History and has done extensive research on slave revolts. He was General Editor of the award-winning *Historical Encyclopedia of World Slavery* (1999), *Chronology of World Slavery* (1999), and *The Encyclopedia of Slave Resistance and Rebellion* (2007). He developed the History Channel documentary “Human Bondage” that first aired in December 2000. He was the 1997 recipient of the Helen Cleaver Distinguished Teaching Award. Dr. Rodriguez has a B.S. from Nicholls State University, M.A. from Louisiana State University, and a Ph.D. from Auburn University.

The March 14th program will be held at the YWCA located 1013 W. Lake Avenue in Peoria. The cost is \$15 for AFP members and \$20 for guests. Registration is at 11:30 a.m., lunch is provided at 11:45 a.m., and the presentation begins at 12:00 p.m.



Dr. Junius P. Rodriguez
Associate Professor of History
Eureka College

DIRECTIONS

From Bloomington-Take I-74 West towards Peoria. Take the University Street Exit. Turn right onto University and proceed past War Memorial. After War Memorial, turn right onto Lake Avenue. Turn left into the second entrance into Lakeview Park. The YWCA is on the right at the top of the horseshow drive.

For reservations, contact Gloria Dearborn at devlpmt@peoriasymphony.org.



Get to Know Your AFP Central Illinois Chapter Board President!

**April Gould, CFRE
Planned Giving Representative
The Salvation Army
President, Central Illinois Chapter AFP**

April Gould is a Certified Fundraising Executive. She has served The Salvation Army since February of 1995 in various capacities including Grant Writing Coordinator, Community Relations Director, Capital Campaign Director, Major Gifts Director and now as Planned Giving Representative. Her current position takes her around The Salvation Army Heartland Division through counties including LaSalle, McLean, Sangamon, Cass, Hancock, Fulton, Mercer, Henry, Peoria and Tazewell.

In her role as Capital Campaign Director, she coordinated the efforts of more than sixty volunteers who surpassed their \$4.625 million fundraising goal.

In 2002, under the leadership of Honorary Chair Don Fites, The Salvation Army in Peoria began the process of developing a successful William Booth Society. April continues to coordinate the fundraising efforts of the William Booth Society along with The Salvation Army's Development Director, Roy F. Quanstrom, CFRE. The Society recognized its third class of members in May of 2006.

As Planned Giving Representative, she often drops by to visit donors and thank them for what they have done for The Salvation Army. On a warm, clear day, she can visit up to 20 homes. She doesn't always find someone at home,

however, her ratio is usually over 50 percent, and often she will have at least one lengthy visit with a donor in their home. During the colder months, April calls ahead and visits their long-time donors. Whether she calls ahead or just drops by, April enjoys discovering who their donors are and forging lasting friendships between them and The Salvation Army.

April is an At-Large Board Member of the Morton Rotary Club and the President for the Central Illinois Chapter of the Association of Fundraising Professionals (AFP).

April is the recipient of the 1998 Outstanding Young Religious Leader Award presented by the Peoria Jaycees, and was recognized as a member of the 2000 class of Forty Leaders Under Forty.

In addition to her work for The Salvation Army, April has an active 8-year old boy, Gregory, and her husband Steve is the owner and manager of Village Courts Athletic Club in Morton. She enjoys sledding in the snow, swimming, walking and reading. She currently is reading Lisa Beamer's book *Let's Roll*, and just finished *Junie B. Jones Loves Handsome Warren*. April also enjoys teaching young children in Sunday School and VBS, exchanging hand-made cards, and studying with her small group members.

Job Opportunity
Donor Relations Specialist for Catholic Charities Diocese of Peoria

Catholic Charities Peoria has an immediate opening for a Donor Relations Specialist. This fund development associate will assist the Senior Donor Relations Officer and the Director of Development in developing, coordinating, and evaluating all fundraising programs and efforts of Catholic Charities Diocese of Peoria.

Responsibilities include, but are not limited to: working with donor and acquisition direct mail efforts, planning special events, assisting with donor cultivation and creating reports.

Position requires a bachelor's degree and three years of experience directly related to fund development. CFRE is highly desirable.

Submit resume and three letters of reference, no later than February 28, 2007, to Julie Ramlo by email at jramlo@ccdop.org or by mail to Julie Ramlo, Catholic Charities, 2900 W. Heading Avenue, West Peoria, IL 61604.

Equal Opportunity Employer



Dr. Junius P. Rodriguez
Associate Professor of History
Eureka College

“Just Us Folks”
Internalizing Diversity & Expanding Our World

Wednesday, March 14
 YWCA at Lakeview Park, Peoria
 Registration at 11:30 a.m.
 Lunch at 11:45 a.m.
 Program begins at 12:00 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: () _____ E-Mail: _____

\$15 AFP Members \$20 Guests Amount Enclosed \$ _____

To make your reservations for the March meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.
 Please send this form with a check marked “March” payable to **AFP Central Illinois Chapter** to:
Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601.
RESERVATIONS ARE DUE BY March 9.

Mark Your Calendars!

- ✓ **2007 AFP International Conference**-March 25-28, 2007, Dallas, Texas

- ✓ **AFP Chapter Meeting**-April 11, 2007, Five Effective Practices Available to all Leaders at ALL Levels of Organizations with Ginny Wilson-Peters from Integrity Integrated Inc. (rescheduled due to the weather)

- ✓ **2008 AFP International Conference**-March 30-April 2, 2008, San Diego, California



Central Illinois Chapter
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