



PHILANTOPICS

Association of Fundraising Professionals

May 2008

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devlpmt@peoriasymphony.org

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hwolbeck@sbcglobal.net

May Meeting

WHAT?

Positioning for a Successful Campaign

WHEN?

Wednesday, May 28

WHERE?

U of I College of Medicine, Peoria

Positioning For A Successful Campaign

Our speaker for the **AFP May 28th Chapter Meeting** is D. Tippie of Bentz Whaley Flessner. He will present on how to position your organization for a successful fundraising campaign.



D. Tippie

Bentz Whaley Flessner

D. Tippie is a principal at Bentz Whaley Flessner where he leads the healthcare practice of the firm and specializes in new program development, capital campaign planning and management, and board development.

Prior to joining the firm, Mr. Tippie held the position of vice president of a private fundraising and marketing consulting firm. He had, previous to that, served as director of development for the Medical College of Wisconsin, development officer at the University of Minnesota Foundation, and director of annual giving at The Ohio State University Development Fund.

Mr. Tippie holds a Bachelor of Science degree in business administration from Ohio State University. He is a member of the Association for Healthcare Philanthropy (AHP) and serves on the AHP *Journal's* Advisory Committee, the

Association for Fundraising Professionals (AFP), and the Council for Advancement and Support of Education (CASE).

The May 28th AFP meeting will be held in Room A 200-2 at the University of Illinois College of Medicine in Peoria. Please sign in at their front desk, and then proceed upstairs and to the right.

Directions: From Eastbound I-74

Exit at University Street (Exit 91) South. Turn left (east) onto Main Street (second stoplight). Proceed eastbound on Main Street. Main Street curves south (right) and descends a steep hill. Turn right at the base of the hill onto William Kumpf Blvd (stop light). Make an immediate right turn into the University of Illinois grounds. The visitors' parking lot is the first lot on the left. The gate to the parking lot will rise as you approach it. **A token is required to exit the lot. This will be provided at the meeting.**

Directions: From Westbound I-74

Exit at "Flyover" Ramp (Exit 94) and continue north over the Bob Michel Bridge. Continue on Kumpf Blvd. to Main Street (curve to the right around the North Civic Center parking lot as Kumpf Blvd splits) - follow the I-40 sign onto Perry. Turn left at Main Street and left at Kumpf Blvd-Glendale Ave. Make an immediate right turn into the University of Illinois grounds. The visitors' parking lot is the first lot on the left. The gate to the parking lot will rise as you approach it. **A token is required to exit the lot. This will be provided at the meeting.**

Reservations

To RSVP, contact Gloria at devlpmt@peoriasymphony.org. Reservations are due by May 23. A registration form is located on page 2

Welcome New Members!
Robin L.T. Ballard, VP of Membership



Welcome new AFP member:

Linda B. Myette, CFRE

Director, Major & Planned Gifts

OSF Saint. Francis Medical Center

530 NE Glen Oak Avenue

Peoria, IL 61637

Phone: (309) 566-5667 FAX: (309) 566-5688

linda.myette@osfhealthcare.org

Members on the Move:

Congratulations to AFP board member Mark Roberts who was recently named the new Executive Director and CEO of the Community Foundation of Central Illinois.

If you have taken a new position, please let me know so we can keep our membership up to date on your whereabouts. Contact me at rballard@icc.edu.

Please note

The meeting is on
May 28th!

Positioning for a Successful Campaign

Wednesday, May 28th

U of I College of Medicine, Peoria, Room A200-2

Registration at 11:30 a.m., Lunch at 11:45 a.m.

Program at 12:00 p.m.

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-Mail: _____

\$15 per member \$20 per guest Amount Enclosed \$ _____

To make your reservations for the May meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.

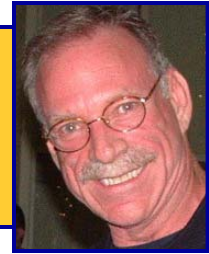
Please send this form with a check marked "May" payable to: **AFP Central Illinois Chapter**

Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

RESERVATIONS ARE DUE BY May 23.

AFP Board Profile

Mike Maginn, Executive Director/CEO
Central Illinois FRIENDS of People with AIDS, Inc.

**Please share everything you are in charge of at your job.**

As many of you know, operating a small community based agency has its challenges. With only two paid employees, my position as Executive Director encompasses an array of programming needs. While overseeing our emergency assistance programs, my position requires the responsibility of all fundraising/donor programs/volunteer solicitation throughout our eleven county service area.

All federal, state and private foundation grants applications lies with FRIENDS Administrative Assistant and myself. Besides my office responsibilities, FRIENDS solicits and provides donated appliances and household items, such as furniture and kitchen items for our clients.

Why/how did you get into fundraising?

This June will mark my 5th year in the non-for-profit arena. While working in the for profit industry most of my business career, this position has offered me a wonderful feeling that I have accomplished something with every working day. While learning the world of fundraising, AFP has certainly helped in providing me the information, knowledge and networking capabilities of being successful in my position.

What is the best thing about your job, and why have you continued to be in the field?

I believe the best thing about my job, is the on-going responsibility I have in providing assistance to people who are HIV+. While pursuing assistance for our clients, it provides me the opportunity to work with a community of people that are so giving and caring about the challenges that our clients face daily. The one thing that I personally would hope for is that the stigma that is associated with this incurable but preventable disease would diminish and that all of us would embrace the needs of the less fortunate.

25th National Philanthropy Day

Shelly Smith, CFRE



This year, the Central Illinois Association of Fundraising Professionals will be celebrating its 25th National Philanthropy Day. The event will be on Wednesday, November 12 at a new venue, the Embassy Suites in East Peoria, so mark your calendars now! The Philanthropy Day Committee is already at work laying the groundwork for our 25th Awards Luncheon and we need you to start thinking about individuals and organizations deserving recognition this year.

Last year, for the first time, we also asked our members to ask their organization to be \$50 Philanthropy Day sponsors, and we found the response was positive from many of you and made a substantial contribution to Philanthropy Day and Chapter programming

Position Opening-American Red Cross

Regional Officer-American Red Cross/Central Illinois Chapter Peoria, Illinois

The Central Illinois Chapter of the American Red Cross is seeking a fundraising manager based out of its Peoria, Illinois office.

A college degree in marketing, public relations, or marketing preferred. Three years of major gift fundraising and/or non-profit experience, and excellent communication and interpersonal skills required.

The individual will ensure that the 22 county regional area receives the very best American Red Cross services that our chapters can provide. Responsibilities include coordinating regional activities and initiatives among chapters and soliciting contributions from major donors.

Send letter of interest and resume to:

Anne Fox
Executive Director
American Red Cross- Central Illinois Chapter
311 W. John Gwynn Jr. Avenue
Peoria, Illinois 61605

Position Opening-Concordia Lutheran School

Director of Development-Concordia Lutheran School Peoria, Illinois

A full-time position responsible for the cultivation and solicitation of gift prospects for Concordia Lutheran School (K-8) in Peoria. Person will help develop donor strategy, maintain effective relationships with donors, prospects, Concordia Lutheran school staff & board members, volunteers and the community.

Bachelor's degree in marketing, communications, finance or related field. Three to five years experience in a similar position for a not-for-profit institution, with documented success in raising general funds and major gifts. Strong writing, interpersonal, oral and computer skills essential.

Salary and benefits commensurate with knowledge and experience.

Apply in writing to:
Personnel Committee
Concordia Lutheran School
2000 W. Glen Avenue