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September Meeting

WHAT?

Strategic Planning

WHEN?

Wednesday, September 12

WHERE?

Radisson Hotel, Peoria

PHILANTOPICS

Association of Fundraising Professionals

September 2007

Strategic Planning for Nonprofits

Dr. Aaron Buchko, Bradley University

The September AFP Chapter meeting will be held Wednesday, September 12 at the Radisson Hotel in Peoria. The program will feature Dr. Aaron Buchko from Bradley University, who will be presenting on Strategic Planning for Nonprofits.

Dr. Buchko is a Professor of Management at Bradley University's Foster College of Business, and his research and writings focus on inter-organizational strategies, institutional theory, competitive behavior and executive development. He has published a textbook and more than fifteen articles. He teaches three undergraduate courses: Business Planning and Strategy, Competitive Strategy and Introduction to Business. He also teaches Business Planning and Strategy and Executive Development courses in the Graduate Program.

Dr. Buchko is past president of the Midwest Academy of Management and a recipient of Bradley's New Faculty Award for Teaching Excellence and the Mergen Award for Community Service.

Dr. Buchko holds a Bachelors Degree from Ferris State University, a Masters in Business Administration

from Bradley University and a PhD. from Michigan State University.

In his spare time, Dr. Buchko is an active consultant and speaker. He enjoys spending time with his wife and children and is an avid fly fisherman, reader and hockey player/coach.

The September 12 program will be held at the Radisson Hotel located at 117 N. Western Avenue in Peoria. The cost is \$15 for AFP members, \$20 for guests. Registration is at 11:30 a.m., lunch is provided at 11:45 a.m., and the presentation begins at 12:00 p.m.

Directions From Bloomington:

Take I-74 West to Peoria.

Take the University Street exit.

Turn left onto University.

Turn right onto Main Street.

Follow Main Street around the curve.

Main St. becomes Western Avenue.

Follow Western Ave. for half a mile.

The Radisson Hotel is on the right

before you go down the hill.

For reservations, contact

Gloria Dearborn at

devlpmt@peoriasymphony.org by

September 7.

The Central Illinois AFP Chapter Board

Seeks Your Input!

Your ideas about improving the Central Illinois Chapter will be sought beginning in early September.

The Central Illinois AFP Chapter Board will issue an on-line survey seeking your input on the most important aspects of Chapter services.

Watch your email for the link to the survey soon after Labor Day!

National Philanthropy Day

Thank you to everyone who submitted names for consideration for our awards on National Philanthropy Day. We saw a very nice increase in nominations and had nominations in every single category!

Please mark your calendars for November 14th and plan to attend the 2007 National Philanthropy Day at the Par-A-Dice Hotel in East Peoria!!

Get To Know Dennis Steele, CFRE!
Board Member, AFP Central Illinois Chapter



What is your professional job title and role on the Central Illinois AFP Board?

I'm the president of Dennis A. Steele Associates, a consulting firm specializing in helping smaller nonprofits advance their development and planning efforts. I currently serve as a Director on the Board for AFP and am on the National Philanthropy Day and Professional Advancement Committees. I've been an AFP member since 1981 and hold the CFRE designation.

Why/how did you get into fundraising?

I entered the development/fundraising field in 1981 as a result of an unforced career change. My employer at the time asked me to take on the development and public relations roles for a nonprofit that had never done either before.

Why have you continued to be in fundraising for so long?

I enjoy the people, the challenge and the work of being a development professional.

What's the best thing about your job?

The best thing is making a difference for people, helping clients advance their missions and do a better job of achieving their missions. I also enjoy the contact with donors, volunteers and key staff.

Have you had any other fundraising positions?

I've served as the Chief Development Officer for the Children's Home Association of Illinois (12 years), Spoon River College (3 years), and Catholic Charities of the Diocese of Peoria (8 years). I've also worked part-time for two regional consulting firms before hanging out my own shingle.

Is there anything regarding your personal life you would like to share?

My wife's name is Sue. We have three grown daughters and four perfect grandchildren. My hobbies and interests include, but are not limited to golf, travel, cooking, reading, acoustic guitar, landscaping and spoiling the grandkids of course.

AFP Basics 101-September 19th

Want to improve your fundraising skills, network and build relationships with your peers, evaluate your fundraising systems and much more? Then the Central Illinois Chapter of AFP invites you to attend Basics 101 on Wednesday, September 19th from 8:00 a.m. until 4:00 p.m. at the Radisson Hotel in Peoria.

Breakout sessions and topics will include planned giving, special events, board management, stewardship and much more. If you sign up before September 3rd, your registration is only \$40. After September 3rd, the cost is \$50.

Lunch and program materials are included. Mail your check, made payable to AFP Central Illinois Chapter, to Central Illinois AFP, P.O. Box 5323, Peoria IL 6160. Please indicate Basics 101 on the check.

For more information, please contact Stephanie at spickett@chail.org. See you on September 19th!

International Conference Scholarships

Up to two scholarships will be awarded each calendar year for the following spring AFP International Conference on Fundraising, usually held in March or April. The first scholarship offered is the Chamberlain Scholarship which honors the memory of Ralph E. Chamberlain, CFRE, and is sponsored by the AFP Foundation for Philanthropy. The second scholarship offered is the Chapter Scholarship which is made possible by the Ian T. Sturrock Fund and the Central Illinois Chapter AFP.

The **deadline for applications is September 15** prior to the international conference. Forms will then be reviewed at the October AFP Chapter Board meeting. Once selections are made, the Chamberlain Scholar and the Chapter Scholar will be notified and reports will be submitted to National AFP by October 31.

For more information, contact AFP Board President, April Gould, CFRE at 655-1653.

Strategic Planning for Nonprofits

Dr. Aaron Buchko, Bradley University

Wednesday, September 12

Radisson Hotel, Peoria

Registration at 11:30 a.m., Lunch at 11:45 a.m., Program at 12:00 p.m.

Name: _____
 Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: () _____ E-Mail: _____

\$15 AFP Members \$20 Guests Amount Enclosed \$ _____

To make your reservations for the September meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org. Please send this form with a check marked "September" payable to: **AFP Central Illinois Chapter**
Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601.
RESERVATIONS ARE DUE BY September 7.

Director of Development Position Opening

The Rehabilitation Foundation of IPMR has an immediate opening for a Director of Development to oversee the strategic direction, organization and management of programs/activities which support the charitable mission of the Institute of Physical Medicine and Rehabilitation.

Responsibilities include, but are not limited to, planning and coordinating fundraising activities, establishing, cultivating and maintaining strong relationships with volunteers, donors, and prospective donors, collaborating with IPMR management to identify areas of organizational need, and developing an annual business plan. *The position is part-time with very flexible hours.*

Competitive compensation and benefit package offered. Position requires a Bachelor's degree with a minimum of five years progressively responsible fundraising experience.

Interested individuals should submit a resume and reference list by September 14, 2007, to: Daveda Hogberg, Director of Human Resource, IPMR, 6501 N. Sheridan Road, Peoria, IL 61614 or via email at hrd@ipmr.org. *All inquiries are held in a confidential manner.* EOE



Central Illinois Chapter

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