



# PHILANTOPICS

Association of Fundraising Professionals

September 2008

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Rich Draeger, CFRE 309-655-1348

Rich\_Draeger@usc.salvationarmy.org

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devlpmt@peoriasymphony.org

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**FRIENDS OF DIVERSITY**  
ASSOCIATION OF FUNDRAISING PROFESSIONALS 2007

## Building A Diverse Donor Base: Strategies and Successes

Please join us for the September 10 AFP Chapter Meeting on *Building A Diverse Donor Base: Strategies and Successes* with Mary Morten, President of Morten Group, a consulting firm specializing in social change through skills development, public policy and advocacy.

Are you ready to diversify your donor list? What does diversity mean for your particular community? This extended workshop from 12:30 p.m.-3:30 p.m. following lunch will highlight the history of giving in a variety of communities and will focus on giving traditions that are being leveraged in today's philanthropic activities. We will review success stories from other not-for-profit organizations and discuss strategies for your community.

Ms. Mary Morten serves as Associate Director for the Chicago Foundation for Women where she is overseeing a year-long, statewide anti-violence initiative for women and girls titled: *What Will it Take?: Building the Safest State for All Women and Girls.*

She is the past Bureau Chief for the Office of Violence Prevention for the City of Chicago and has received numerous awards for her advocacy and philanthropic work including recognition in Crain's Chicago Business and in 2004, the *Changing the Face of Philanthropy* award from the Women's Funding Network, and the International Association of Women's Funds.

Ms. Morten has a B.A. in Communications with an emphasis in radio and television from Loyola



Mary Morten  
Morten Group

University of Chicago. Ms. Morten is a past appointee to the Illinois Governor's Commission on the Status of Women, is the Past President and the first African American woman to chair Chicago NOW.

Ms. Morten is also the principal for her own consulting firm, Morten Group and specializes in trustee, board and resource development as well as video and film production.

The September 10 AFP Chapter Meeting will be held at the Best Western Ashland House located at 201 E. Ashland Street in Morton. The cost is \$25 for AFP Central Illinois Chapter members, \$30 for members of other AFP Chapters and \$40 for guests. Registration is at 11:30 a.m., lunch is provided at 11:45 a.m. and the presentation is from 12:30 p.m. until 3:30 p.m.

### Directions From Bloomington

Take I-74 West towards Peoria. Take the Morton Exit 102. Turn right at the fork onto Morton Ave. Turn right onto Commerce.

### Reservations

Reservations are due September 4th.

Contact Gloria at  
devlpmt@peoriasymphony.org.



This seminar  
is CFRE  
approved!

## ***BASICS 101 Set for Wednesday, September 17***

Time is quickly closing out on your chance to early-bird register for this years Basics 101 program. The date is Wednesday, September 17 and the event will be held at the Ramada Inn Brandywine in Peoria from 8:00.am. – 4:00p.m. The cost is just \$50 if you sign up prior to September 1<sup>st</sup> and then the cost is \$60. Continental breakfast and lunch are included in your Basics 101 registration fee.

Tentative seminar topics include: Ethical Issues in Fund Raising, Donor Acquisition and Direct Mail, Writing Grants and Funding Proposals, Motivating Your Board and Volunteers, Beginning a Planned Giving Program, Building Relationships and Making the Ask and Donor Stewardship.

The various presenters and topics are sure to address development questions that you have and the Basics 101 has proven a valuable tool for those who are new to the development scene, as well as those veterans who are looking to network and share ideas with their fundraising colleagues.

If you didn't receive a flier and need more information-look for it on the chapter website at [www.afpcentralillinois.org](http://www.afpcentralillinois.org), call Stephanie Pickett at 687-7213 or email her at [spickett@chail.org](mailto:spickett@chail.org).

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## ***25<sup>th</sup> Anniversary National Philanthropy Day Set for November***

It's not too early to begin making plans to attend the 25<sup>th</sup> anniversary National Philanthropy Day on Wednesday, November 12 at the Embassy Suites in East Peoria.

The Philanthropy Day Committee thanks everyone who submitted preliminary nominations. NPD Chair Shelly Smith and the selection committee will be reviewing submitted applications over the next week or so to select this year's award recipients.

And a special reminder to all AFP members to ask their organization to join us as \$50 Philanthropy Day sponsors, in an effort to support Philanthropy Day and Chapter programming. Mark the date on your calendars now, and join us this November to celebrate philanthropy in central Illinois!

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## ***Get Jazzed for New Orleans***

International Conference Scholarship applications due Sept. 15, 2008. The 2009 AFP International Conference on Fundraising will take place March 29 - April 1 in New Orleans. If you have never attended an International Conference, you are eligible to apply for the Central Illinois Conference Scholarship which covers up to \$1,000 toward your conference expenses. For application and scholarship details, see the attachment on our website.

For more information about the International Conference go to the AFP website:  
<http://conference.afpnet.org>.

***Please Welcome the Following New Members to the Central Illinois Chapter of the Association of Fundraising Professionals.***

**Carla Fritz**  
 Communications/Fund Dev  
 Girl Scouts of Central IL  
 3 Westport  
 Bloomington, IL 61704

**David Klepitsch**  
 Fund Development Specialist  
 St. Mary's Hospital  
 111 Spring Street  
 Streator, IL 61364-3399

**Sibylle LaHood**  
 Development Director  
 PARC  
 1913 W Townline Rd  
 PO BOX 3418  
 Peoria, IL 61612

**Aaron Wissmiller**  
 Development Director  
 WGLT-FM, Illinois State University  
 Normal, IL 61790-8910

If you have taken a new position in fundraising and would like to let your colleagues know, please contact Robin Ballard at rballard@icc.edu.

***Don't Forget-Our October AFP Chapter Meeting will be "Board Building" presented by Carol Weisman!***

***This program is CFRE approved as well.***



***Make your reservations today!***

***Building A Diverse Donor Base***

Wednesday, September 10  
 Best Western Ashland House, Morton  
 Registration at 11:30 a.m., Lunch at 11:45 a.m.  
 Seminar 12:30 p.m. until 3:30 p.m.

Name: \_\_\_\_\_ Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**\$25 per Central IL AFP member    \$30 for other AFP Chapter members    \$40 per guest**  
 Amount Enclosed \$ \_\_\_\_\_

To make your reservations for the September meeting, contact Gloria Dearborn at devlpmt@peoriasymphony.org.

Please send this form with a check marked "September" payable to: **AFP Central Illinois Chapter**

**Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601**

**RESERVATIONS ARE DUE BY SEPTEMBER 4.**