



PHILANTOPICS

Association of Fundraising Professionals

July 2008

Board of Directors

PRESIDENT

April Gould, CFRE 309-655-1653

PRESIDENT-ELECT

Mark Roberts, CFRE 309-674-8730

PAST PRESIDENT/GOVERNANCE

Janet Bantz Glavin 309-637-1659

TREASURER

Roger Meyer, CFRE 309-655-4874

ASSISTANT TREASURER

Michael J. Maginn 309-671-2144

SECRETARY

Gloria Dearborn 309-671-1094

MEMBERSHIP SERVICES

Robin Ballard 309-694-8511

PROFESSIONAL ADVANCEMENT

Nicole Parlier 888-342-2383

EXTERNAL AFFAIRS

Shelly Smith, CFRE 309-677-3091

NEWSLETTER EDITOR

Rich Draeger 309-655-1348

EVERY MEMBER CAMPAIGN

Pat Poppe 309-662-0461

GOVERNMENT RELATIONS

Mark Roberts 309-674-8730

DIVERSITY

Kristen Berchold 309-688-8671

DIRECTORS

Sarah Chaddock 309-566-5669

Jennifer Lee 309-686-0962

Stephanie Pickett 309-687-7213

Dennis Steele 309-693-8291

NEWSLETTER QUESTIONS?

Rich Draeger 309-655-1348

Rich_Draeger@usc.salvationarmy.org

MEETING RESERVATIONS?

Gloria Dearborn 309-671-1094

devlpmt@peoriasymphony.org

ADDRESS/CONTACT CHANGES?

Heather Wolbeck 309-643-9236

hjewolbeck@sbcglobal.net

National Philanthropy Day Approaching Nominations Sought

Our chapter is celebrating its 25th National Philanthropy Day in November and is seeking nominations of deserving individuals and companies for award consideration. The luncheon event will be held on Wednesday, November 12 at a new venue - the Embassy Suites in East Peoria.

Preliminary nomination forms will be available soon, with a mailing planned, and will also be available shortly on our chapter website at www.centralillinoisafp.org. Preliminary nominations are due by August 6 and can be sent to Shelly Smith at ss@bradley.edu.

Special thanks to the Steering Committee, chaired by Shelly Smith. Members include John Wahlfeld, Michael Maginn, Gloria Dearborn, Jennifer Lee, Kristen Berchold, Katherine Kennedy, Nicole Parlier and Rich Draeger. Please look for the preliminary nomination form and consider nominating a worthy individual, group or company.

Awards will be given in the following categories:

Outstanding Philanthropist

Lewis J. Burger Outstanding Volunteer Fundraiser

Outstanding Philanthropic Corporation

Outstanding Philanthropic Organization

Outstanding Youth in Philanthropy, Ages 5-17

Outstanding Youth in Philanthropy, Ages 18-23

Ian T. Sturrock Outstanding Fundraising Executive

Monthly Newsletters on the Website- Job Postings, Too

Have you been to our chapter website recently? Visit www.centralillinoisafp.org and find out more about upcoming events, job postings, access monthly newsletters, and meet your AFP board. There are also many useful links to other websites of interest and information on AFP and other surrounding chapters. Make sure to bookmark the site and visit it often! For ideas, suggestions, etc, please send an e-mail to Rich Draeger at rich_draeger@usc.salvationarmy.org.

**Just a Small
Reminder... There
is no July
Chapter Meeting!**

Welcome New Members!
Robin L.T. Ballard, VP of Membership



On behalf of the AFP board of directors, we would like to welcome three new members to AFP:

Beth Gilbert

Director of Development/Marketing
Greater Peoria Family YMCA
7000 N. Fleming Lane
Peoria, IL 61604

R. Joseph Knapp

Executive Director
Hult Health Education Center
5215 North Knoxville Ave.
Peoria, IL 61614

Rhonda Parker

Director of Development & Communication
Heading Avenue Franciscans
2408 W Heading Ave
West Peoria, IL 61604

Carla N Payne

Development Specialist
The Center for Prevention of Abuse
P.O. Box 3855
Peoria, IL 61612

Members on the Move...

Congratulations to member **Tracy Graham** who is the new Executive Director of the Crittenton Centers! Her new contact information is as follows:

Phone: (309) 674-0105 ext. 201

Fax: (309) 674-7029

www.crittentoncenters.org

If you have taken a new position, please let me know so we can keep our membership up-to-date on your whereabouts. You may contact me at rballard@icc.edu.



Fundraising Basics 101 Seminar
Stephanie Pickett, Chair

Fundraising Basics 101

presented by the Central Illinois Chapter of the Association of Fundraising Professionals

Wednesday, September 17, 2008

8:00 a.m.- 4:00 p.m.

Ramada Inn

Brandywine Drive in Peoria

TENTATIVE TOPICS: Dealing with Ethical Issues in Fundraising
Acquisition and Direct Mail
Writing Grants and Funding Proposals
Motivating Your Board and Volunteers
Beginning a Planned Giving Program
Building Relationships and Making the Ask
Providing Donor Stewardship

WHY SHOULD YOU ATTEND?

- *Improve your fundraising skills.
 - *Network and build relationships with your peers.
 - *Evaluate your fundraising systems for greater efficiency and bigger results.
 - *Learn effective methods for communicating with and mobilizing your Board to help with your fundraising efforts.
 - *Learn Planned Giving tools and terminology, as well as methods for identifying potential Planned Giving donors and discuss ways of approaching your donors about the subject of Planned Gifts to provide future income for your organization.
 - *Learn ways to maintain and strengthen relationships with your most valuable prospects, your current donors.
 - *Learn the characteristics of effective funding proposals from the corporate point of view and how to make your organization and your proposal stand out from the crowd.
- ...and much more!**

COST TO ATTEND: \$50 for payment received by 09/01/08.
\$60 for payment received after 09/01/08.
(Payment includes continental breakfast & lunch.)

FOR MORE INFORMATION: Contact Stephanie Pickett at 309.687.7213 or spickett@chail.org.

***Director of Development Position Opening
The University of Illinois College of Medicine at Peoria***

The University of Illinois College of Medicine at Peoria is seeking a dynamic and innovative leader with experience in medical or higher education development and fundraising for the position of Director of Development. A regional site within the College of Medicine, UICOMP has comprehensive educational programs and a growing research enterprise. Chief responsibilities will be planning, directing, and implementing activities and programs to identify, qualify, cultivate, solicit and steward major and planned gifts from individual donors and prospects. Cooperates with staff from the COM Advancement Office, University Advancement Office, and Foundation to carry out duties and responsibilities. Works collaboratively with Public Relations and Alumni Relations to increase the visibility of the College of Medicine and its programs and to build relationships with potential donors. Reports to the Regional Dean. Bachelor's degree and three years' fundraising experience required. Competitive salary commensurate with qualifications and excellent benefit package.

For fullest consideration, please submit resume by July 5 to Kathy Sciortino, University of IL College of Medicine, One Illini Drive, Peoria, IL 61605. Phone: 309-671-8400. Inquiries by e-mail encouraged at ksciorti@uic.edu. The University of Illinois is an Affirmative Action/Equal Opportunity Employer.

***Development Director Position Opening
Crittenton Centers***

Crittenton Centers, of Peoria, Illinois is seeking an experienced development professional to create a comprehensive development program. Current programs include the Crisis Nursery, Child Development Center and Family Services, all with a goal of strengthening families, nurturing children and preventing child abuse and neglect. The Development Director would supervise one part time development assistant who coordinates our volunteer program and assists with special events. Immediate goals would include fundraising to meet the annual budget as well as building our endowment fund. Experience is required in areas of major gifts, annual campaign, special events, public relations and planned giving. Bachelors degree required. Salary is negotiable, depending on experience. Benefits package included.

Please submit resume by July 7 to Tracy Graham, Crittenton Centers, 442 W. John Gwynn Jr Ave, Peoria, IL 61605. Phone: 309-674-0105. Email questions to tracyg@crittentoncenters.org.

***Enjoy The Summer-
Next Chapter Meeting is in August***

Just a reminder that there is no chapter meeting in July, so enjoy the summer break! Be sure to join us for the next central Illinois AFP chapter meeting on August 13. Also, mark your calendars now for our annual Basics 101, which will be held in September.

It is a great opportunity, especially for those who may be new to the fundraising profession.



Government Relations Information

Mark Roberts, CFRE

House Passes IRA Rollover

The House of Representatives passed a bill on May 21 that included an extension of the IRA Rollover provision. The provision would allow donors age 70½ to “roll over” funds (up to \$100,000) from their Individual Retirement Accounts (IRAs) and contribute them tax-free directly to a charity. The provision expired at the end of 2007, but the new provision would extend the bill for one year until Dec. 31, 2008, and make it retroactive to Jan. 1, 2008.

The bill, H.R. 6049, the Renewable Energy and Job Creation Act, contains a number of tax incentives that have expired. It is unlikely the Senate will consider H.R. 6049, but instead is working on its own bill of tax extenders. The Senate Finance Committee is currently considering S. 2886, the Alternative Minimum Tax and Extenders Tax Relief Act, which also includes the IRA Rollover provision, although the Senate’s version would extend the provision for two years to the end of 2009. The Senate is expected to pass S. 2886 or similar legislation in the near future, and then the two bodies of Congress will meet in a conference committee to iron out one final bill of tax extenders.

Prospects Good But Not Certain

In a recent article (“What Congress is Likely to Do to Your Tax Bill,” May 14), *The Wall Street Journal* rated the outlook for passage of the IRA Rollover this year as “very good.” “However, there is absolutely no guarantee of passage, especially given how the upcoming elections could upset Congressional schedules and consideration of key legislation,” said Paulette V. Maehara, CFRE, CAE, president and CEO of AFP. “We still need members to make calls to their representatives and senators at the right time and encourage them to support the IRA Rollover. We cannot afford to become complacent, or we could lose this great incentive.”

Later in the year, AFP will be distributing calls to action with information and talking points on contacting members of Congress and urging them to pass the IRA Rollover provision.