



PhilanTopics

Association of Fundraising Professionals

August 2010

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Jeff Parmenter 309-637-1771

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NEWSLETTER QUESTIONS?

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kweeks@girlscouts-gsci.org

MEETING RESERVATIONS?

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bgilbert@peoriaymca.org

ADDRESS/CONTACT CHANGES?

Heather Wolbeck

hwolbeck@sbcglobal.net



Please contact Kimberly Weeks at kweeks@girlscouts-gsci.org if you no longer wish to subscribe to this newsletter.

A Board Panel: Fundraising from a Leadership Volunteer's Perspective

Please join us for the August 11th AFP Chapter Meeting entitled **A Board Panel: Fundraising from a Leadership Volunteer's Perspective** with panel members, Patti Bash and Bill Pape.

Do you believe that fundraising is the primary responsibility for all board members? What do you perceive the defined roles between staff and board members are in terms of fundraising? How do you as board members overcome the prospect's objections? How do you prepare for the ask? These are just some of the questions that will be answered by our panel of seasoned non-profit board members. Please come prepared to ask your own questions, too!

Bill Pape – Bill has been involved with non-profits boards for about 15 years. Currently, he chairs the boards of the Children's Home Foundation and the Methodist College of Nursing. He also is one the board of the YMCA. His past experience includes board positions with the Crittenton Center, Rotary Club North and the Peoria Chamber of Commerce.

Patti Bash – Patti brings her 36+ years of non-profit board experience to this panel. She is currently on the boards of the Heart of Illinois United Way, Children's Hospital of Illinois, Alumnae Advisory Board to the Illinois Theta Chapter of Bradley University, and she is the founder and continues to coordinate the Loaves and Fish Feeding Ministry of

the First United Methodist Church. Patti is also with the Peoria Medical Society Alliance, and established the Peoria Medical Society and Alliance Charitable and Educational Foundation. Patti's past board participation includes, but is not limited to: the Junior League of Peoria, the Women's Health Advisory Board at OSF Saint Francis Medical Center, the Heart of Illinois Harvest, OSF Saint Francis Medical Center Foundation Board.

The August 11th AFP Chapter meeting will be held at Childers Banquet and Events Center, 3113 Dries Lane just off Forrest Hill in Peoria (the old Fiesta Ranchera by Landmark). Parking is easy! Registration begins at 11:30 a.m., buffet lunch at 11:45 a.m. and the 1-hour program begins promptly at noon.

The cost is \$15 for AFP members and \$20 for guests. **This month we are encouraging you to bring one or more of your board directors at a special cost of \$10 each.** Please be sure to let Beth know if the registrant is a board member when putting in your reservations.

Directions From Morton/Eureka/Bloomington: Take I-74 West toward Peoria. Take the Gale Exit (90), turn left at the light, right onto Forrest Hill, then left onto Dries Lane.

Reservations: To RSVP, contact Beth at bgilbert@peoriaymca.org by August 6. A registration form is located on page two.

AFP Membership
Robin L.T. Ballard



For a complete listing and contact information for all Central Illinois AFP members, please go to the Members Only section of our website! <http://afpcentralillinois.org>

AFP members – please remember to **bring your business card** to each chapter meeting so you can enter into the drawing for a cool gift and the **Member Spotlight**.

If you or someone you know would like information on becoming an AFP member, please contact me (309) 694-8511 or rballard@icc.edu and I will be happy to send information or talk with you about it.

Members News

Congratulations to AFP member Beth Gilbert who married Dan Reusch on May 21st, 2010. Congratulations to Danielle Easton on the birth of her daughter.

Members on the Move:

If you have changed positions, please let me know so I can announce it in PhilanTopics. Also, please make sure you go onto the AFP website to make the change so we will have the current information on you.

***A Board Panel: Fundraising from a
 Leadership Volunteer's Perspective***

Wednesday, August 11

Childer's Banquet & Event Center, Peoria

Registration at 11:30 a.m., Lunch at 11:45 a.m., Program from 12:00-1:00 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-Mail: _____

\$15 per AFP member \$20 per guest \$10 per board member Amount Enclosed \$_____

To make your reservations for the August meeting, contact Beth Gilbert at bgilbert@peoriaymca.org.

Please send this form with a check marked "August" payable to: **AFP Central Illinois Chapter**

Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

RESERVATIONS ARE DUE BY August 6.

Fundraising Basics 101

Wednesday, September 15th, 2010

8:30 a.m. – 4:30 p.m.

Doubletree Hotel

Brickyard Drive in Bloomington

Topics Include:

- Basics of Major Gift Solicitations
- Continuing Education for the Fundraising Professional: Why is it Important and How Can AFP Help?
- Annual Giving: The Small Details, The Big Picture
- Q & A With the Donor
- Grant Writing Simplified
- Raising the Big Bucks with Special Events – It Can be Done!

Who Should Attend?

New Development professionals

Seasoned professionals interested in a “refresher”

Anyone who recognizes that one new idea can result in thousands of dollars for their organization!

Cost to Attend:

\$50 for AFP members

\$60 for AFP non-members

Breakfast, lunch and an afternoon snack will be provided.

For More Information:

Contact Kimberly Weeks at 309-242-3960 or kweeks@girlscouts-gsci.org.

Found on www.afpnet.org

Asking donors too often for donation is at the top of the list of reasons why donors reduce or cease giving a particular charity. Fundraising guru Penelope Burk reminds us how to recognize when it is okay to re-solicit your donors in “Tackling The Problem of Asking Too Often”, found under the Fundraising News and Reports heading on the AFP home page.

AN INVITATION
FROM PUBLIC RELATIONS ASSOCIATION

SAVE THE DATE

Public Relations Association of Central Illinois

2010 Conference

September 22, 2010

Featuring Peter Shankman,
recognized worldwide for radically new ways of
thinking about social media, public relations,
marketing, advertising, and customer service

**Attend the Public Relations Association
2010 Conference**

Schedule: Wednesday, September 22, 2010
9:00am - 3:00pm

Location: Par-A-Dice Hotel
East Peoria, IL 61611

All day public relations conference featuring
Peter Shankman. The conference will include
breakfast, lunch, workshops, vendors, and
networking opportunities.

For more information, please call
(309) 636-8017 or email jmonari@ccdop.org.

2011 International Conference On Fundraising in Chicago!

Mark your calendar for the AFP International Conference, which will be held in Chicago March 20th -23rd. It is rare that the International Conference is in driving distance, so hopefully many members of our chapter will have the opportunity to attend.

Would you love to attend, but are unable to fit the expense in your budget this year? The AFP Central Illinois Chapter will offer up to two international conference scholarships to the AFP International Conference on Fundraising in Chicago March 20-23, 2011. Each recipient will receive up to \$1,000 toward their registration, travel and lodging expenses for the International Conference on Fundraising. Eligible applicants must be a member of AFP, be employed as a fundraising professional or an executive director with fundraising duties and never have attended an AFP (or NSFRE) International Conference on Fundraising as a registered participant.

Applications and further information are available on the chapter website and are due by September 15, 2010. For more information about the International Conference on Fundraising go to <https://conference.afpnet.org/>.

Chapter Scholarship Applications For This Conference Due September 15th

The AFP Central Illinois Chapter will offer up to two International conference scholarships to the AFP International Conference on Fundraising in Chicago March 20-23, 2011. Each recipient will receive up to \$1,000 toward their registration, travel and lodging expenses for the International Conference on Fundraising. Eligible applicants must be a member of AFP, be employed as a fundraising professional or an executive director with fundraising duties and never have attended an AFP (or NSFRE) International Conference on Fundraising as a registered participant.

Applications are due Sept. 15; for further information log on to the chapter website at http://www.afpcentralillinois.org/International_Conference_Scholarships.html

Members Only!

We have a Special Events Calendar on our website to assist you when choosing dates for your events! You will have to log-in to access it, so please contact an AFP board member if you have forgotten the password. Be sure to submit your special event dates to Kimberly Weeks.

The more events we have on the calendar, the more useful it is to members.

Thank you for your help!

Reminder!

National Philanthropy Day preliminary nominations are due August 2nd. Please send them to Pat Poppe at ppoppe@ywcamclean.org.

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day**

Legislative Update
Roger Meyer, CFRE



Found in The Nonprofit Times:

Legislation seeks new federal agency for nonprofits

Federal legislation aimed at improving coordination between the nonprofit sector and federal government would establish two new entities on The Hill and compile data on the health of the sector if passed by Congress and signed by the president.

Rep. Betty McCollum (D-Minn.) has introduced “The Nonprofit Sector and Community Solutions Act” (H.R. 5533), which was referred to the Committee on Oversight and Government Reform; the Committee on Education and Labor, and the Committee on Science and Technology.

The next step is to get bipartisan support for the bill as well as the administration, said Independent Sector (IS) President and CEO Diana Aviv said. The idea behind the legislation, Aviv said, has been kicking around since she testified before Congress last year, recommending the idea of a Small Business Administration (SBA) for nonprofits. “It’s something we’ve been interested in and been very actively involved in crafting and shaping of it,” she said. “The idea of doing it at this time in this form was the congresswoman’s.”

Anyone interested in learning more should read the entire article in The Nonprofit Times July 12 Edition.

Association of Fundraising Professionals - Central Illinois Chapter

Upcoming Meetings

September 8, 2010

Trends in Philanthropy – Rebecca Hunter, CFRE

Ashland House – Morton

11:30 a.m. – 1:00 p.m

Cost: Member - \$15, Non Member - \$20

October 13, 2010

Ethics in Fundraising – Joseph Piccione

Location TBD

11:30 a.m. – 1:00 p.m.

Cost: Member - \$15, Non Member - \$20

November 10, 2010

National Philanthropy Day Awards Luncheon