



PhilanTopics

Association of Fundraising Professionals

March 2011

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bgilbert@peoriaymca.org

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Heather Wolbeck 309-922-3337

hwolbeck@sbcglobal.net

2010 Tax Law Changes:

How Will They Impact Charitable Giving?

The last few years have brought an unprecedented amount of change and uncertainty to investing, the economy and tax law. How do all these changes impact the mindset of donors? What do fundraisers, executive directors and board members need to understand about these changes?

Please join us for the **March 9th AFP Chapter Meeting** to learn more from Amy Sajko and Bob Swank of the Commerce Trust Company.

Amy Sajko joined Commerce Trust three years ago, after 12 years as a Development Officer at Bradley University, Illinois Central College Educational Foundation and Illinois State University. As a Trust Officer, she administers all types of trusts and assists clients with all aspects of Wealth Management, including financial, charitable and tax planning. Amy volunteers with the American Cancer Society, the United Way, the Salvation Army and her church.



Bob Swank is Market Executive for the Commerce Trust Company, overseeing all trust operations in Illinois, including business development. An attorney by background, Bob has more than 20 years of Wealth Management experience, including a

stint as Commerce Trust Counsel in the early 1990's. Since returning to Peoria in 2008, Bob has become involved with the Salvation Army, the ICC Educational Foundation, the Peoria Symphony Orchestra, the Rotary Club of Peoria and the American Red Cross.



The **March 9th AFP Chapter Meeting** will be held at **Lutheran Hillside Village**, located at 6901 N. Galena Road (one mile south of Detweiller Park). The cost is \$15 for AFP members and \$20 for guests.

Registration and lunch begin at 11:30 a.m. with the program starting at noon and concluding at 1:00 p.m. Parking is located in front of the Lutheran Hillside Village Community Center.

Directions from Bloomington: Take I-74 west towards Peoria. Upon crossing the Illinois River, take exit 93 and turn right onto Adams Street/IL-29 North. Proceed approximately 6 miles, then turn left onto the Lutheran Hillside Village campus. Veer to the right for parking. Enter the building where you see the "community center" sign and the covered walkway.

Reservations: To RSVP, contact Beth Gilbert at bgilbert@peoriaymca.org. Reservations are due by March 4, 2011. A registration form is located on page two.



C. Wilson Schroeder Membership Scholarships

The Central Illinois Chapter AFP is accepting applications for C. Wilson Schroeder Membership Scholarships. The late C. Wilson Schroeder was a devoted fundraiser and one of the founding members of the National Society of Fundraising Executives now called the Association of Fundraising Professionals. To honor his memory, the Central Illinois AFP Chapter awards membership scholarships through the C. Wilson Schroeder Membership Scholarship program. The chapter will consider applications from fundraisers or executive directors whose organizations budgets are constrained but who would benefit from AFP membership.

Up to four membership scholarships will be awarded each calendar year. The deadline for applications is twice each year: April 15 and October 15. Applications will be reviewed at the May and November AFP Chapter Board meetings (first Thursday).

For more information or an application, contact Mark Roberts at mark@communityfoundationci.org, or visit the chapter website to download an application at www.afpcentralillinois.org under "News."

2010 Tax Law Changes:

How Will They Impact Charitable Giving?

Wednesday, March 9, Lutheran Hillside Village

Registration and Lunch at 11:30 a.m., Program 12:00-1:00 p.m.

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-Mail: _____

\$15 per AFP member \$20 per guest \$10 per board member Amount Enclosed \$ _____

To make your reservations for the March meeting, contact Beth Gilbert at bgilbert@peoriaymca.org.

Please send this form with a check marked "March" payable to:

AFP Central Illinois Chapter, Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601.

RESERVATIONS ARE DUE BY March 4.

AFP Membership

Robin L.T. Ballard



On behalf of the AFP Board of Directors we would like to welcome the following new members who joined Central Illinois AFP in January:

Micki K. McCarthy

Assistant to Vice President
OSF Saint Francis Medical Center Foundation
530 NE Glen Oak Avenue
Peoria, IL 61637
Phone: (309) 624-7601
Micki.K.McCarthy@osfhealthcare.org

Pamela Perrilles

Executive Director
CASA of Peoria County
Room 215
324 Main Street
Peoria, IL 61602
Phone: (309) 669-2939
pperrilles@peoriacounty.org

Cookie Bannon

OSF Saint Francis Medical Center Foundation
530 N.E. Glen Oak Av.
Peoria, IL 61637
Phone: (309) 566-5695
patricia.a.bannon@osfhealthcare.org

Nick Williams

Finance Director
W.D. Boyce Council
614 NE Madison
Peoria, IL 61603
Phone: (309) 673-6136
nwilliams@wdboyce.org

Pete Moore

Development and Communications Coordinator
The Baby Fold
108 E. Willow St.
Normal, IL 61761
Phone: (309) 451-7204
pmoore@thebabyfold.org

Sheri McGill

1322 W. Treeline Ct.
Dunlap, IL 61525
sheri.mcgill@gmail.com

AFP Members - For a complete listing and contact information for all Central Illinois AFP members, please go to the **Members Only** section of our website! <http://afpcentralillinois.org>

Also, please remember to **bring your business card** to each chapter meeting so you can enter into the drawing for a cool gift and the **Member Spotlight**.

If you or someone you know would like information on becoming an AFP member, please contact me (309) 694-8511 or rballard@icc.edu and I will be happy to send information or talk with you about it.

Members on the Move, etc.:

If you have changed positions, had a baby, got married...please let me know so I can announce it in PhilanTopics. Also, please make sure you go to the AFP website to make any appropriate changes so we will have the current information on you...if you need help doing that...just send me an email.



Great News!

The Central Illinois Chapter was recently notified that it received the 2010 Friends of Diversity Designation.

Our Chapter recognizes and embraces the importance of diversity in the fundraising sector.

22 Ideas to Make 2011 Your Best Fundraising Year Yet!



Check out the www.afpnet.org Resource Center, including this article with straightforward advice for the fundraising professional, such as number 8, "When in doubt, shut up," reminding us to remember the importance of listening to our donors. For the busy development officer, quick articles like these are a good way to get a quick dose of inspiration.

We have been working hard to provide a quality special events calendar for our members, but we can't do it without your help! Please send your organization's special event info to kimberlyweeks227@gmail.com. We need your event title, date, time, and expected attendance. Thank you for your cooperation!