



PhilanTopics

Association of Fundraising Professionals

JULY 2011

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kimberlyweeks227@gmail.com

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bgilbert@peoriaymca.org

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Nicole Dobyns nkdobyns@gmail.com

National Philanthropy Day Award Preliminary Nominations

Each year, the Central Illinois Chapter of AFP honors donors, volunteers and fundraising executives whose gifts of time, expertise and resources contribute significantly to the success of the non-profit agencies and institutions they serve. This year's National Philanthropy Day Awards Luncheon is Wednesday, November 9th. The luncheon provides a unique opportunity to publicly express our appreciation to those who enhance philanthropic support in our community. Nominate a deserving individual, group, corporation, organization or foundation for one of the following awards:

- Outstanding Philanthropist
- Outstanding Philanthropic Corporation
- Outstanding Philanthropic Foundation
- Lewis J. Burger Outstanding Volunteer
- Outstanding Philanthropic Organization
- Outstanding Youth in Philanthropy Ages 5-17
- Outstanding Youth in Philanthropy Ages 18-23
- Ian T. Sturrock Outstanding Fundraising Executive

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

Watch for preliminary nomination forms which will be coming in the mail soon or visit the Central Illinois Chapter website at www.afpcentralillinois.org.

Preliminary nominations are due by August 2 and should be sent to Kimberly Weeks at kimberlyweeks227@gmail.com.

Special thanks to the Steering Committee, chaired by Emily Happach.

Members include: Kristen Berchtold, Jenna Ciciarelli, Rich Draeger, Jeff Parmenter, Pat Poppe, Andrea Raycraft, Amy Sajko, Priscilla Slaughter, Shelly Smith, Kimberly Weeks, and Julie Witte.



POSITION OPPORTUNITY

Development Department Office Manager

The University of Illinois College of Medicine at Peoria is searching for a highly experienced administrative professional to provide office management services to the fund raising, advancement and community relations programs. Knowledge and experience in fund raising activities is highly desirable along with an understanding of the philanthropic sector. This full time, dynamic role requires strong interpersonal skills, as well as, exceptional verbal and written communication ability. Responsibilities include facilitation of College of Medicine Senior Scholars program, relationship building, event planning, database management and stewardship coordination. Knowledge of Microsoft Office and the ability to utilize a variety of software applications needed. Bachelor's degree preferred.

The University of Illinois is an Equal Opportunity Employer.
If interested, please contact Shannon at 309-671-8518 for online application instructions.

International Conference Review—BreeAnn Hohulin

Dear AFP Central Illinois Chapter Board of Directors,

I would like to thank the AFP Central Illinois Chapter and AFP international for allowing me the opportunity to travel to Chicago for the international conference in March. The experience for me was wonderful, from small educational sessions to the large general sessions. I learned so much that will not only benefit me in my career, but also benefit Illinois Central College while I continue my role in development at the College.

The education sessions were beneficial, especially Tom Ahern's session on Creating A Great Case for Support. This session focused on creating a vision for the donor through marketing pieces especially the case for support. He emphasized that a case for support is not a great proposal and that donors are not specialist so it is important to use donor language of "plain talk" and mirror back to them. I will take this information I acquired and use it when I assist with putting cases for support together.

Another great educational session was Susan Raymond's session on The Coming Gender Transition in Wealth which focused on the capacity of women to give to organization. Women's wealth has been steadily increasing for several decades due to more women being in the workforce. In fact, 41% of all firms are owned by women. However, there is a struggle with non profits because women are more anxious to give and 63% of women would prefer people not know they are wealthy.

In addition, the General Session were uplifting and inspiring, especially Blake Mycoskie's story on how he developed TOMS shoes, which is an organization he created while visiting South America on Vacation and seeing that many kids did not have shoes and if a kid did not have shoes they were not allowed to go to school. With his initiative, for every pair of shoes purchased he donates one pair of shoes to children in need.

This conference was beneficial to me and my organization because it provided an opportunity for me to grow and learn in my profession. It also equipped me with the resources to follow out the responsibilities of my position. This included networking with other nonprofit organization as well as networking with vendors that will provide products and services to help us reach our goals and initiatives.

Sincerely,
BreeAnn Hohulin
Development Officer, ICC Educational Foundation

AFP Membership
Robin L.T. Ballard



On behalf of the AFP Board of Directors we would like to welcome the following new members who recently joined or transferred into Central Illinois AFP:

Connie S Voss
Executive Director
Common Place
514 S. Shelley
Peoria, IL 61605
Phone: (309) 674-3315
cvoss04@sbcglobal.net

Patience Long
Manager, Development
Advocate BroMenn
Medical Center
Suite 2000
1302 Franklin Avenue
Normal, IL 61761
Phone: (309) 268-2088
patience.long@advocatehealth.org

Marci Schneider
Director of Development
Community Cancer Center
407 Vernon Ave.
Normal, IL 61761
Phone: (309)451-8500 X 259
mschneider@cancercenter.org

For a complete listing and contact information for all Central Illinois AFP members, please go to the Members Only section of our website! <http://afpcentralillinois.org>

AFP members – please remember to bring your business card to each chapter meeting so you can enter into the drawing for a cool gift and the Member Spotlight.

If you or someone you know would like information on becoming an AFP member, please contact me (309) 694-8511 or rballard@icc.edu and I will be happy to send information or talk with you about it.

Members on the Move:

If you have changed positions, please let me know so I can announce it in PhilanTopics. Also, please make sure you go onto the AFP website to make the change so we will have the current information on you.

Save the Date!

Fundraising Basics 101

Wednesday September 21, 2011

EastPort Banquet and Meeting Center, East Peoria

Member Spotlight
Pamela Perrilles
Executive Director, CASA of Peoria County

1. What are you responsible for at CASA?

As Executive Director for CASA of Peoria County, I am ultimately responsible for the overall management of the agency and all aspects of the agency's operations. This primarily involves the supervision and coordination of a volunteer service program which provides CASA services to abused and neglected children. Key responsibilities include, but are not restricted to: resource development and maintenance, agency and program planning, community and public relations, personnel management, agency liaison to the Board of Directors, and Fiscal management.



2. What impresses you most about CASA?

The mission of CASA is so compelling. The mission of CASA of Peoria County is to ensure that every abused and neglected child is placed in a safe and permanent home, by utilizing specially trained community volunteers who advocate for abused and neglected children going through the court system.

3. How did you get your start in fundraising?

My first fundraising experience was as a Girl Scout by selling those famous cookies! Many years later, I continued the Girl Scout fundraising path as a Troop Leader and Service Unit Manager. As a volunteer, I helped raise funds at St. Mark's Parish by serving on the board of the Women's Club President, Vice President, Social Chair and Treasurer. Most of my fundraising experience grew at Peoria Ballet chairing various fund raising events.

4. What is the best thing about your job?

Selling the Mission of CASA, Recruiting and Encouraging Volunteers, Presentations to organizations, training, the variety of hats involved, Writing Grants, Seeing Board Members "get it" and being committed to the cause, collaborating with other related organizations, Support and resources from National CASA, networking with other IL CASA programs, Envisioning the bigger picture of serving more children, fundraising

5. How long have you been involved with AFP and what do you like about it?

I joined the local AFP in January of this year. The networking and educational meetings have been a great value!

6. What is the best career advice you've ever received?

Work hard!

7. What do you hope to do in your career that you have not yet done?

Triple our current annual revenue!

8. Describe your perfect day.

Having a donor make a gift that continues the great work of our CASA volunteers!

Position Available! Development Secretary

The Development Department of the Sisters of St. Francis of the Immaculate Conception is searching for an experienced professional to perform and maintain proper documentation for gift data entry and assist the Development Director with fund raising activities and event planning to achieve the goals of the organization. Creativity, organization, and a positive attitude are desired.

This part-time position requires strong verbal and written communication skills. Proficiency with Microsoft Office is needed and knowledge of Donor Perfect is helpful. If interested, contact Joyce at 309-674-2005.

Congratulations to C. Wilson Scholarship Recipient

Please welcome C. Wilson Schroeder Membership Scholarship recipient Erin Jensen to the Central Illinois Chapter of AFP.

Erin Jensen
Development Assistant
Evenglow Lodge
215 E. Washington Street
Pontiac, IL 61764
815-844-6131 x248
ejensen@evenglowlodge.org

The late C. Wilson Schroeder was a devoted fundraiser and one of the founding members of the National Society of Fundraising Executives, now called the Association of Fundraising Professionals. To honor his memory, the Central Illinois AFP Chapter awards membership scholarships through the C. Wilson Schroeder Membership Scholarship program. The deadline for the next selection process for the C. Wilson Schroeder Membership Scholarship is October 15, 2011. For more information, visit our website at www.afpcentralillinois.org or contact Chapter Past- President Mark Roberts, CFRE, at 309.674.8730 or mark@communityfoundationci.org

International Conference Review—Danielle Easton

The 47th Association of Fundraising Professionals International Conference, which took place in Chicago in March, was such an amazing learning experience. From the keynote speakers to the educational sessions, I found the conference energizing and enlightening, all the while reminding me why I do what I do and reiterating something that I think fundraisers already know – that fundraising truly is a noble profession.

I had at the opportunity to attend three wonderful general sessions to hear three remarkable speakers: Queen Latifah, President Bill Clinton and Blake Mycoskie, founder of TOMS shoes. I found Blake's presentation absolutely inspiring, moving and relatable to those in the not-for-profit fundraising field – he witnessed, first hand, a need and decided to find a solution to fix it – something we as fundraisers work to do everyday.

The educational sessions were great as well. I felt the topics of the sessions I attended, like "How to Successfully Involve the Leadership and Volunteers in THE ASK", "Using Cultivation Event to Build Your Database", "Building Websites to Enhance Donor Engagement" and "How to Be So Good at Fundraising You Only Need to Work Afternoons, Three Days a Week" (turns out if you can be GOOD in three afternoons, you can be GREAT in five), were both timely and insightful. They sparked many ideas that I have already started to research and I look forward to implementing them soon at Crittenton Centers.

I am very gratefully to AFP's Central Illinois Chapter for providing me with a scholarship to attend this conference. I feel like I have grown as a fundraiser because of it. Thanks again!

Danielle Easton
Development Director
Crittenton Centers