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Jeff Parmenter 309-637-1771

Julie Witte 309-686-1177

NEWSLETTER QUESTIONS?

Kimberly Weeks, CFRE 309-637-1771

kimberlyweeks227@gmail.com

MEETING RESERVATIONS?

Beth Gilbert Reusch 309-692-7631

bgilbert@peoriaymca.org

ADDRESS/CONTACT CHANGES?

Kimberly Weeks 309-637-1771



2010
Ten Star AFP Chapter
Central Illinois Chapter



FRIENDS OF DIVERSITY
ASSOCIATION OF FUNDRAISING PROFESSIONALS

PhilanTopics

Association of Fundraising Professionals

[September 2011]

“It’s Not About You, It’s About Them,”

The New Imperative in Corporate Fundraising (webinar)

Jason Saul is one of the nation’s leading experts on measuring social impact. He is the founder and CEO of Mission Measurement LLC, a strategy consulting firm that helps corporations, nonprofits and public sector clients to measure and improve their social impact. He has advised some of the world’s largest corporations, government agencies and nonprofits, including: Walmart, Starbucks, McDonald’s, Levi Strauss & Co., American Red Cross, the Smithsonian and the U.S. Agency for International Development. Prior to founding Mission Measurement, Jason practiced as a public finance attorney at Mayer Brown LLP.

Jason serves on the faculty of Northwestern’s Kellogg School of Management, where he teaches corporate social responsibility and nonprofit management. He also serves on the faculty of Boston College’s Center for Corporate Citizenship. Jason is the founder of the Center for What Works, a national nonprofit focused on benchmarking and performance measurement. He is the author of numerous books and articles on social strategy and measurement, including: *Benchmarking for Nonprofits: How to Manage, Measure and Improve Performance* (Fieldstone Press 2006); *Social Innovation, Inc.: Five Strategies to Drive Business Value through Social Change* (Jossey-Bass, October 2010); and *The End of Fundraising: How to Raise More by Selling Your Impact* (Jossey-Bass, February 2011).

Jason was awarded the Harry S. Truman Scholarship for leadership and public service and was selected as a Leadership Greater Chicago fellow. In 2008, Jason was recognized as one of Crain’s Chicago Business “40 under 40” business leaders, and in 2010, he was named by Businessweek Magazine as one of the Nation’s 25 Most Promising Social Entrepreneurs.

The meeting will be held September 14, 2011. Registration begins at 11:30 AM, food is served at 11:45 AM and the meeting will begin at 12:00 PM. The meeting will be held at the Eastland Suites in Bloomington, Illinois.

Directions from Peoria:

Take I-74 East towards Bloomington; Stay left merging onto I-55 N via Exit 127 toward Chicago. Take the Veterans Parkway Exit 167, toward the Airport. Stay on Veterans Parkway until the stoplight at Eastland Drive. Turn left onto Eastland Drive and Eastland Suites will be on your right just past the stop sign at Prospect and Eastland Drive.

Note: This meeting is a webinar.

Position Opening

Administrative Assistant, Illinois Central College Educational Foundation

Part-time, 18 hours per week

BASIC DUTIES

Characteristic duties and responsibilities include, but are not limited to: managing and maintaining scholarship database (Access), coordinating special event correspondence; taking reservations for events; organizing, coordinating and implementing poinsettia delivery to major donors; managing event portion of fundraising management software (Raisers Edge); tracking, disseminating scholarship recipient thank you letters; assisting with annual employee campaign; assisting with mailings of newsletters, direct mail appeal, and other similar mailings; answering foundation telephone; assisting with updating database and related duties as assigned.

NECESSARY QUALIFICATIONS

Completion of high school diploma or equivalent; minimum of three years related office experience; organizational skills with the ability to prioritize jobs from multiple supervisors; attention to detail; problem solving skills; ability to work with a team or alone; ability to type 40 wpm with accuracy; data entry skills; proficient with Microsoft Access, Word and Excel.

DESIRABLE QUALIFICATIONS

Proficiency in creating and designing in Access and a general understanding of fundraising principles.

APPLICATION PROCEDURES

Qualified individuals should apply online at www.icc.edu/jobs. **The deadline to apply is Friday, August 19, 2011.** Final candidates will be required to complete a background check and drug screen.

Position Opening

Publishing and Database Manager, Central Illinois AFP

The Association of Fundraising Professionals (AFP) Central Illinois Chapter Publishing and Database Manager reports directly to the Newsletter Editor and is reviewed annually by the AFP Board of Directors. Their primary duties and responsibilities include but are not limited to:

- Maintaining and updating an excel spreadsheet of AFP constituents and an e-mail distribution list
- Creating, designing and distributing the monthly newsletter in an electronic format
- Sending e-mail reminders for reservations at chapter meetings and other events
- Sending e-mails and information to AFP members for voting purposes
- Sending e-mails and information to all AFP constituents upon request
- Providing assistance with marketing, promotional, sponsorship and other materials for the Basics 101 Seminar, National Philanthropy Day Luncheon and other events as needed.

Duties may change annually based on the needs of the current committees.

This position typically requires approximately 6-10 hours per month. Interested candidates should send their resume to Kimberly Weeks at kimberlyweeks227@gmail.com.

AFP Membership Report - Robin L.T. Ballard


On behalf of the AFP Board of Directors we would like to welcome the following new members who recently joined Central Illinois AFP :

Paul Gesterling
 Director of Advancement
 Central Catholic High School
 1211 Sandburg Dr.
 Bloomington, IL 61704
 Phone: (309) 661-7000 X 1004
paulgesterling@yahoo.com

Erin A Jensen
 Marketing/Development Asst.
 Evenglow Lodge
 215 E. Washington Street
 Pontiac, IL 61764
 Phone: (815) 844-6131 X 248
ejensen@evenglowlodge.org

Sue K. Winking
 Admin. Coordinator, Major Gifts
 The Blessing Foundation
 Broadway at 14th Street
 P. O. Box 7005
 Quincy, IL 62301-7005
 Phone: (217) 223-8400 X 4808
sue.winking@blessinghealthsystem.org

It's a great time to join AFP. Now through November 30th, in honor of National Philanthropy Day, new Active Members will receive a \$50 discount on membership. **The coupon below must be attached to the new member application** – unfortunately, refunds will not be given after the fact so be sure to attach the coupon.



\$50.00 Active New Member Discount


In honor of National Philanthropy Day®, AFP will be offering a \$50.00 discount to new members joining in the Active category by November 30, 2011.

Fill out the membership invitation as usual, but deduct \$50.00 from the total and include this coupon with your payment.*

*Coupon *must* be included with payment
 One coupon per new member. **Expires November 30, 2011**

Questions, call the AFP Membership Department at (800)666-3863.

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

“It’s Not About You, It’s About Them”
September 14, 2011 Meeting Registration

Wednesday, September 14, Eastland Hotel and Suites, Bloomington, Illinois

Registration and Lunch at 11:30 a.m., Program 11:45 a.m.-2:00 p.m.

Name: _____ Organization: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-Mail: _____

\$20 per AFP member \$30 per guest Amount Enclosed \$_____

To make your reservations for the September meeting, contact Beth Reusch at breusch@peoriaymca.org.

Please send this form with a check marked “September” payable to:

AFP Central Illinois Chapter, Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601.

RESERVATIONS ARE DUE BY September 9.

Every Member Campaign Update

Hello fellow Central Illinois AFP'ers!

I hope your summer has been enjoyable and that you have been able to rest, relax and recharge (the true three r's)!

I am writing to update you on the progress of our Every Member Campaign.

As of Monday, August 1, we had received \$921 towards our chapter goal of \$2,285. Remember that if we meet our chapter goal, we get 25% of that rebated to us for use in scholarships, programs, etc.

Thanks to these members for their support:

Robin Ballard
Kristen Berchtold, CFRE
Jenna Ciccirelli
Rich Draeger, CFRE
Bree Ann Hohulin
Roger Meyer, CFRE
Susan Moore
Jeff Parmenter
Beth Reusch
Carole Ringer, CFRE
Mark Roberts, CFRE
Shelly Smith, CFRE
John Wahlfeld
Kimberly Weeks, CFRE

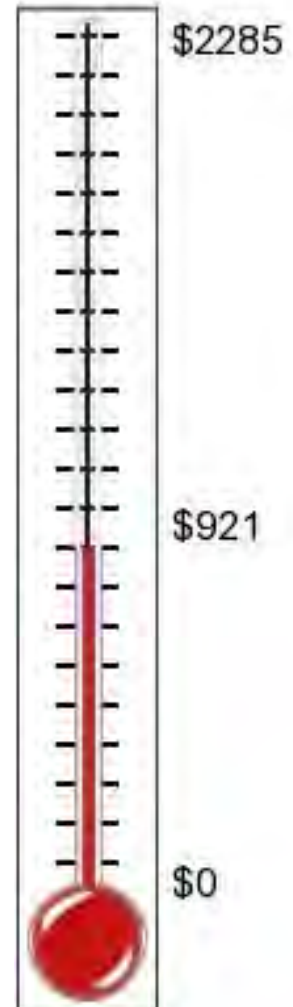
You can give quickly and easily online, via credit card, at the AFP website www.afpnet.org by selecting "Make a Gift" on the "Quicklinks" menu (upper right corner of the page), then completing the very simple online form; or you can complete the form and snail mail it and your pledge or gift directly to the Foundation at:

*AFP Foundation for Philanthropy
4300 Wilson Blvd., Suite 300
Arlington, VA 22203-4168*

Thanks in advance for your consideration.

Yours in fundraising,

Rich Draeger, CFRE
Every Member Campaign Chair



C. Wilson Schroeder Membership Scholarship

The Central Illinois Chapter of AFP is currently accepting applications for the C. Wilson Schroeder Membership Scholarship.

The late C. Wilson Schroeder was a devoted fundraiser and one of the founding members of the National Society of Fundraising Executives, the predecessor to the Association of Fundraising Professionals. To honor his memory, the Central Illinois AFP Chapter awards membership scholarships through the C. Wilson Schroeder Membership Scholarship program. The chapter will consider applications from fundraisers or executive directors whose organization's budgets are constrained but who would benefit from AFP membership.

Up to four membership scholarships will be awarded each calendar year. **The deadline for applications is twice each year: April 15 and October 15.** Applications will be reviewed at the May and November AFP Chapter Board meetings.

Visit the chapter website at <http://www.afpcentralillinois.org/chapter> for additional information and to download an application.

Still have questions? Contact Mark Roberts, CFRE, at 674-8730 or via email mark@communityfoundationci.org

AFP International Conference Scholarship

The Central Illinois Chapter of AFP is currently accepting applications for the International Conference scholarship.

Up to two scholarships will be awarded each calendar year for the following spring's AFP International Conference on Fundraising. The 2012 Conference will be held in Vancouver, BC, Canada on April 1-3. Each recipient will receive up to \$1,000 toward their registration, travel and lodging expenses.

The first scholarship offered is the Chamberlain Scholarship which honors the memory of Ralph E. Chamberlain, CFRE, and is sponsored by the AFP Foundation for Philanthropy. The second scholarship offered is the Chapter Scholarship which is made possible by the Ian T. Sturrock Fund and the Central Illinois Chapter AFP.

The deadline for applications is September 15. Applications will be reviewed at the October AFP Chapter Board meeting. Once selections are made, the Chamberlain Scholar and the Chapter Scholar will be notified and reports will be submitted to National AFP by October 31.

Visit the chapter website at <http://www.afpcentralillinois.org/chapter> for additional information and to download an application.

Still have questions? Contact Mark Roberts, CFRE, at 674-8730 or via email mark@communityfoundationci.org

Special Events Calendar

Contact Kimberly Weeks at kimberlyweeks227@gmail.com to add your organization's special events to our AFP "master" special events calendar.

This calendar can be accessed on our website under the Members section.

“Below, On and Above the Line—Things Everyone Should Know About Raising Big Bucks”

Central Illinois AFP, OSF Healthcare Foundation and the Community Foundation of Central Illinois, is pleased to bring you “Below, On and Above the Line - Things Everyone Should Know About Raising Big Bucks” presented by nationally known presenter and speaker Roger Ellison. “Below, On and Above the Line” will focus on the essentials all professional fundraisers should know about fundraising, regardless of how narrow or broad your focus. Roger’s full day presentation promises to be interactive, insightful and educational for all – truly a must not miss!

Roger will present the idea of fundraising from the foundation upward. **Below the line** will highlight on the very practical matters which form the foundation of what we do to create support for our missions. We will focusing on gifts – from cash to charitable lead trusts – starting at the most simple and common gift and working logically through increased complexity and toward the less common. **On the line** will focus on the art of fund raising. Discussion topics will include annual fund, special events and web-based/social media, major and planned gifts. Attendees will learn how to make a call and how to ask for a gift. **Above the line** will spotlight matters of transcendence which allow us to truly focus on the donor rather than the gift. Roger’s presentation promises to be aspirational, instructional and inspirational.

Thank you to our generous sponsors!!



“Below, On and Above the Line” with Roger Ellison

Wednesday, October 12, 2011

Illinois Central College, East Peoria IL

Registration: 8:30 a.m. Program 9 a.m. – 4:30 p.m. (lunch is included)

Name _____ Organization _____
 Address _____ City/State/Zip _____
 Phone _____ Email _____

EARLY BIRD RESERVATIONS ARE DUE BY September 30th (add \$15 after September 30th)

\$50 for AFP members

\$75 for non-members

To make your reservations, email Danielle Easton at daniellee@crittentoncenters.org and send this form with a check marked **“October”** payable to: AFP Central Illinois Chapter
 Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

EARLY BIRD RESERVATIONS ARE DUE BY September 30th. Regular reservations are due by **October 7th.**