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kimberly@tcrorg.com

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spickett@chail.org

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Heather Wolbeck 309-643-9236

hwolbeck@sbcglobal.net

Evaluating Your Development Program: How Do You Measure Up?

Presented by Linda Lysakowski, ACFRE



Please join us for the June 10th AFP Chapter meeting, "Evaluating Your Development Program: How Do You Measure Up?" According to www.afpnet.org, this "webinar" will address the following questions:

How does your development program measure up to accepted standards? Are you doing as well as your competition? Is your development program growing or is it stagnant? Does your organization have a philanthropic culture? What tools can help you assess your performance? How do you find the time to "take stock" of your program?

Following this session participants will be able to:

- List acceptable standards for fundraising methods
- List the things that help an organization measure its philanthropic culture
- Utilize tools to measure performance of the development office

Linda Lysakowski, ACFRE is President/CEO of Capital Venture. In her sixteen years as a philanthropic consultant, Linda has managed capital campaigns ranging from \$250,000 to over \$30 million; helped dozens of nonprofit organizations achieve their development goals, and has trained more than 12,000 professionals in all aspects of development.

Linda is a graduate of AFP's Faculty Training Academy. Linda is a prolific writer and Wiley Press has published her books, *Recruiting and Training Fundraising Volunteers* in 2005, *The Development Plan* in early 2007. Linda is a contributing author to *The Fundraising Feasibility Study - It's Not About the Money*, also published by Wiley in early 2007.

The June 10th AFP Chapter meeting will be held at Illinois Central College in East Peoria in **Room AIT-203** located in the Morgan School of Industrial Technology. Follow College drive and take a right onto Performance Lane, then a left onto Power Drive. Park in **lot F** and enter the Morgan School through the glass doors. 203 will be on your right. There will be signs directing you to the meeting room.

The cost is \$15 for AFP members and \$20 for guests. Registration begins at 11:30 a.m., lunch at 11:45 a.m. and the program begins promptly at noon.

Directions from Bloomington:

Take I-74 West towards Peoria. Take Exit 95 turning right onto IL-116N. Turn right onto Centennial Drive going up the hill. Turn left onto College Drive

Reservations: To RSVP, contact Stephanie at spickett@chail.org. Reservations are due by June 5. A reservation form is located on page two.

***Congratulations to C. Wilson Schroeder
Membership Scholarship Recipients***

April Gould, CFRE



Please join us in welcoming both Jenna Cicciarelli and Mary Ann Pullin to the Central Illinois Chapter of AFP. They each have been selected to receive a C. Wilson Schroeder Membership Scholarship.

Jenna Cicciarelli

Development Officer

Lakeview Museum

1125 W Lake Avenue

Peoria, IL 61614

309-686-7000 ext 130

jenna@lakeview-museum.org

Mary Ann Pullin

CEO

Home Sweet Home Ministries, Inc.

306 Main St., Suite 2

Bloomington, IL 61701

309-834-4746

mpullin@hshministries.org

The late C. Wilson Schroeder was a devoted fundraiser and one of the founding members of the National Society of Fundraising Executives now called the Association of Fundraising Professionals. To honor his memory, the Central Illinois AFP Chapter awards membership scholarships through the **C. Wilson Schroeder Membership Scholarship** program.

The deadline for the next selection process for the C. Wilson Schroeder Membership Scholarship is **October 15, 2008**. For more information, visit our website at www.afpcentralillinois.org or contact Chapter Past-President April Gould, CFRE, at 655-1653 or April_Gould@USC.salvationarmy.org.

***Evaluating Your Development Program:
How Do You Measure Up?***

Presented by Linda Lysakowski, ACFRE

Wednesday, June 10, Illinois Central College, East Peoria

Registration at 11:30 a.m., Lunch at 11:45 a.m., Program 12:00 p.m.

Name: _____ Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ E-Mail: _____

\$15 per AFP member \$20 per guest Amount Enclosed \$ _____

To make your reservations for the June meeting, contact Stephanie Pickett at spickett@chail.org.

Please send this form with a check marked "June" payable to: **AFP Central Illinois Chapter**

Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

RESERVATIONS ARE DUE BY June 5.

Legislative Update
Roger Meyer, CFRE



Congress Adopts FY 2010 Budget Resolution, Includes Provisions on Charitable Giving

(4/30/09) Both the House and Senate have approved a fiscal year 2010 budget resolution, which contains a number of provisions related to charitable giving. The budget resolution is a non-binding document, setting out a blueprint for how Congress will move major legislation over the next year and how much discretionary spending will be available through the annual appropriations process. Relevant provisions include:

IRA Charitable Rollover Expansion. The resolution calls on Congress to pass legislation that extends “incentives for enhanced charitable giving from individual retirement accounts, including life-income gifts.” This language was originally added to the Senate-passed budget resolution by Sen. Byron Dorgan (D-ND), sponsor of the Public Good IRA Rollover Act of 2009. The Partnership is delighted the IRA Rollover language was retained in the final budget resolution. It represents a significant recognition by Congress of the importance of providing Americans with increased options for charitable giving, especially in this turbulent economic time.

Extension of Current Estate Tax Level. The resolution provides for a permanent extension of the estate tax at 2009 levels (thus doing away with the 2010 repeal). Under such an approach, individuals could exempt \$3.5 million from taxes (\$7 million for couples), with amounts above that taxed at 45 percent. The exemption threshold would also be adjusted for inflation in future years.

Other Major Tax Provisions. The resolution calls for three additional years of Alternative Minimum Tax (AMT) relief, without revenue offsets, although statutory Pay-As-You-Go requirements may come into play thereby forcing lawmakers to offset the AMT with provisions that raise money for the federal government. Also, the resolution provides for a permanent extension of the 2001 and 2003 tax cuts for those taxpayers with incomes below \$250,000.

Now that Congress has approved a final budget resolution, the Partnership is poised to continue its work with lawmakers as well as the Obama administration on the creation of national tax policy that provides strong incentives for charitable giving.

Penelope Burk will Play in Peoria!



Please join us for *Donor-Centered Fundraising and Communication is the Ask*

Wednesday, August 12th

10:00 a.m. – 3:00 p.m.

Illinois Central College

Lunch will be included!

\$50 for Central Illinois AFP Chapter members

\$55 for other AFP members

\$75 for non-members

Please visit our website, www.afpcentrailillinois.org for more information or to reserve your spot!

Board Member Spotlight: Jeff Parmenter
Executive Director
Heart of Illinois Big Brothers Big Sisters



What do you enjoy about serving on the AFP board?

I have really enjoyed my short time on the AFP board!! It is very beneficial to be associated with such a talented group of people!! The wealth of knowledge these individuals bring to the table is amazing and this has inspired me to work even harder for Big Brothers Big Sisters! It is a great feeling knowing that you can pick up the phone anytime and have access to a group of caring professionals who are always willing to assist you in any way!

How does Big Brothers Big Sisters impact the community?

The Heart of Illinois Big Brothers Big Sisters mission is to make a positive difference in the lives of children and youth, primarily through a professionally supported one-to-one relationship with a caring adult, and to assist them in achieving their highest potential as they grow to become responsible men and women by providing committed volunteers, national leadership and standards of excellence.

Our community-based and school-based mentoring programs are designed to assist children through their formative years, and ultimately help them become productive citizens within our community. Our overall goal is to facilitate a nurturing mentoring relationship that results in increased self-esteem, school performance and decision making skills. We recruit, screen, and train prospective mentors and maintain regular contact with the mentor, parent and child once a match is made. Adult mentors are titled "Big Brothers" and "Big Sisters" and agree to meet with a child between the ages of 5 and 12 ("Little Brothers" and Little Sisters") at least two times per month for at least one year. Our mentors provide one-to-one interactions, tutoring, mentoring and experiential activities such as interactive games, craft and art projects, holiday parties and other recreational activities.

In all of our matches, we have consistently found that what mattered most to these children were not the activities, but the fact that they had a caring adult in their lives. They had a positive and trustworthy role model to confide in and look up to. It is through these mentoring relationships that children begin to make better decisions, improve their school performance, increase their self-esteem and positively impact their friends, family and community. They begin to truly believe in themselves because their "Big Brother" or "Big Sister" believes in them. These "Big" and "Little" relationships create life-long bonds and friendships that are simply immeasurable.

If someone donated \$100,000 to your organization today, how would you use it?

I would use the donation to help expand our services here in Central Illinois! We have a new program called, "Lunch Buddies" and it is really making a difference in the lives of children we serve in this program! It is a very simple concept, but the children and the volunteers really enjoy having lunch once a week with each other! Each match spends approximately 40 minutes once a week at each location. They eat lunch and work on various school subjects that each child needs assistance with! The children have shown improvement in their school performances, in their self esteem and look forward to meeting with their Big Brother or Big Sister each week.

Where can you be found on a typical Saturday?

I can usually be found spending time with my children, working around the house or grilling out! My son keeps me very busy and I enjoy cooking on my Weber!

Fundraising Basics 101
Kimberly Weeks, Chair



Fundraising Basics 101:

Presented by the Central Illinois Chapter of the Association of Fundraising Professionals

Thursday, September 17th, 2009

8:00 a.m. – 4:00 p.m.

Ramada Inn

Brandywine Drive in Peoria

Tentative Topics:

- Professional Development of the Fundraiser
 - Writing Grants and Funding Proposals
 - Working with Volunteers
- Special Events: Raising Friends and Raising Funds
 - Marketing with Minimal Means
 - Ethical Issues in Fundraising

Who Should Attend?

- New Development professionals
- Seasoned professionals interested in a “refresher”
- Anyone who recognizes that *one new idea* can result in thousands of dollars for their organization!

Cost to Attend:

\$50 for payment received by August 31st, 2009

\$60 for payment received after August 31st, 2009

Cost includes continental breakfast and lunch.

For more information:

Contact Kimberly Weeks at 309-347-7148 or Kimberly@tcrcorg.com.

Membership Update

Robin L.T. Ballard



On behalf of the AFP Board of Directors, we would like to welcome the following new member who joined AFP in April.

Linda Maricle

Executive Director

Susan G. Komen for the Cure

4700 N. University Avenue

Suite 4

Peoria, IL 61614

Phone: (309) 692-9072

FAX: (309) 692-7259

lmaricle@komenpeoria.org

AFP members – please remember to bring your business card to the chapter meetings and enter into the drawing for a gift and the Member Spotlight.

Position Opening

Cunningham Children's Home-Director of Advancement

Your passion for fundraising inspires people to make a difference. The Director of Advancement will direct a successful marketing and fundraising team while benefiting from mentoring and supervision from an experienced CFRE, the Vice President for Advancement. This new position will supervise a newly-restructured Office of Advancement, bringing leadership, strategic thinking, and knowledge and organization to the work of raising funds, friends and awareness for young people with serious emotional and behavioral disabilities.

Requirements: Bachelor's degree and a minimum of 5 years experience in managing marketing, public relations, development, advertising and communication. Masters and CFRE certification preferred.

More information can be found online at www.cunninghamhome.org. For full consideration apply by June 5 to Cunningham Children's Home, 1301 North Cunningham Avenue, Urbana, IL 61802, Att: HRD/DA. Cunningham is an Equal Opportunity Employer and we value diversity.

