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Anne Marie Miller 309-686-7000  
Jen Funk 309-689-3771
- NEWSLETTER QUESTIONS?**  
Sandy Garza 309-674-0105
- MEETING RESERVATIONS?**  
Info@afpcentralillinois.org
- ADDRESS/CONTACT CHANGES?**  
Sandy Garza 309-674-0105

## January 10 Chapter Meeting Unleash Your Inner Data Nerd



Join us at the January AFP meeting when we discuss **the good, the bad, and the ugly of donor database systems**. When groups of fundraisers get together, oftentimes they'll quickly launch into a spirited conversation about the successes and failures of the system that they use in their shop. We will be having a large round table group discussion on this hot topic over pizza and salad on January 10th. Questions will be posed to the group, but please feel free to bring additional questions. Whether you are using the most high-tech expensive system on the market or you have an excel spreadsheet as your database, all fundraisers need to know how to make their data work for them. Are we pulling the best information to help us be successful in our roles? Do we know our attrition rate? Are LYBUNTS and SYBUNTS a thing of the past, or do we still use them faithfully? **All this and more!**

**Wednesday, January 10, 2018**

**Two25, Mark Twain Hotel**

225 NE Adams St, Peoria, IL 61602

**\$15 for AFP members / \$25 for guests**

**11:30 am - Registration and Lunch / Noon-1:00 pm - Program**

**Directions from Bloomington:** Take I-74 west towards Peoria. Take Exit 93 and continue straight onto Spalding Avenue. Turn left on NE Jefferson Street, go one block and make a left on Fayette Street. Enter the parking lot for the Mark Twain Hotel on the right off of Fayette.

## RESERVATION FORM

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\$15 per AFP member / \$25 per guest      Amount enclosed: \_\_\_\_\_

To make your reservations for the meeting, please e-mail info@afpcentralillinois.org.

Please send this form with a check marked "January 2018" payable to AFP Central Illinois Chapter to: Central Illinois AFP, P.O. Box 5323, Peoria, IL 61601

**Reservations are due by January 5.**



## Welcome to the 2018 Central Illinois Chapter Board of Directors

**Chapter President**  
Danielle Easton

**President-Elect**  
Stephanie Holmes

**Past President**  
**Governance & Scholarship Chair**  
Robin Ballard

**Secretary**  
Shelly Kerker

**Treasurer**  
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**VP Membership Services**  
Joy Hutchcraft

**VP Professional Advancement**  
Stephanie Holmes

**VP Chapter Communications & Public Relations**  
Sandy Garza

**Be the Cause Campaign Chair**  
Kristen Berchtold

**Diversity Chair**  
Erica Wright

**National Philanthropy Day Co-Chair**  
Priscilla Slaughter

**At Large Directors**  
Jen Funk  
Stephanie Johnson  
Anne Marie Miller



CHECK US OUT ON  
FACEBOOK!

<http://www.facebook.com/afpcentralillinois>



*Congratulations to the  
Central Illinois Chapter's  
Newest CFRE*

**Toni Burningham,  
CFRE**

*Way to Go, Toni!*



# LAST CHANCE to Make Your Gift to the Be The Cause Campaign!

We're just \$250 away from our chapter goal.

Please help us by making your gift before the end of the year at:

<http://afpfoundation.org/bethecause>

*Thank You!*

Many thanks to these donors to the 2017 Be the Cause campaign!



Kathy Alexander  
Robin L.T. Ballard  
Kristen Berchtold, CFRE  
Toni Burningham, CFRE  
Megan Byard  
Danielle Easton  
Rich Draeger, CFRE  
Scott Ford, CFRE  
Sandra Garza  
Stephanie Holmes  
Joy Hutchcraft, CFRE  
Stephanie Johnson

Shelly Kerker  
Michael Lane  
Anne Marie Miller  
Susan Monroe  
Pam Perrilles  
Mark Roberts, CFRE  
Jeff Scheirer  
Kimberly Scheirer, CFRE  
Priscilla Slaughter  
Shelly Smith, CFRE  
Erica Wright

## Scholarship Opportunities

### AFP Membership Scholarships

Up to four membership scholarships will be awarded each calendar year.

**Deadline:** April 15, October 15



### Certified Fundraising Executive (CFRE) Scholarship

Up to two scholarships of \$500 each will be awarded each calendar year.

**Deadline:** On-going, reviewed monthly



For more information, please visit [www.afpcentralillinois.org](http://www.afpcentralillinois.org) or contact Robin Ballard at 309-645-2300 or [rltb26@gmail.com](mailto:rltb26@gmail.com).



## Chief Executive Officer

Glen Carbon Headquarters

Position to be filled January 2018

*Apply immediately for consideration.*

Girl Scouts of Southern Illinois announces a search partnership with Evergreen Executive Source, LLC to identify candidates and advise on selection of a new CEO. Evergreen is a retained search firm with depth of experience in nonprofit executive sourcing and selection, and has conducted searches nationwide for over a decade serving the interests of Girl Scout councils across the entire country. All information provided to Evergreen will be treated with the utmost confidentiality.

### THE ORGANIZATION

Girl Scouts of Southern Illinois is the preeminent organization serving the interests of girls in the region, seeking to bring out the greatness in every girl, empowering her to pursue her dreams, and make the world a better place. The Council has current membership of more than 11,300 girls, over 4,500 valued adult volunteers, and a staff of 51 full- and part-time employees. It has an annual operating budget of \$3.6 million, and operates a corporate service center in Glen Carbon, a regional service center in Mt. Vernon, and four camp properties to provide year-round engagement opportunities for girls, families, adult members, and community partners. All Girl Scouting programs and activities – from camping to computing, arts to engineering, service projects to field trips – are designed to challenge and prepare girls for a future of leadership and achievement. Girl Scouts of Southern Illinois is proud of its very strong STEM and robotics presence.

### THE OPPORTUNITY

The CEO will act in partnership with the Board of Directors to enhance the outcomes of all council functions to be one of the nation’s leaders in membership services and innovation. The CEO will direct the corporate strategic plan through the formulation and implementation of short to long range objectives and actions needed to achieve the Council’s goals. In addition, the CEO will ensure that pluralism is a core value within the Council’s activities and functions, promoting opportunities for participation in every aspect of Girl Scouting.

Responsible for stewardship of the Council’s human, material and fiscal assets, the CEO provides oversight for policies and practices that enhance the participation of members and leverage the roles of staff and volunteers to effectively engage girls, families, and volunteers in the Council’s large service area. The CEO’s important outward-facing responsibilities are to expand the Council’s visibility and create opportunities for significant strategic partnerships and financial support by ensuring that investing in girls is a priority. The CEO will build relationships with corporate, nonprofit, government and funding communities by representing the Council at strategic functions and influential speaking opportunities.

### HOW TO APPLY

We encourage expressions of interest as early as possible to accommodate the Council's need to fill this important position. For consideration, please e-mail your cover letter and resume along with salary requirements to:

Bob Perodeau, Principal - Evergreen Executive Source, LLC

E-mail: [evergreen.source@att.net](mailto:evergreen.source@att.net)

Voice (800) 286 4009 [www.egreensource.com](http://www.egreensource.com)

Girl Scouts of Southern Illinois is an equal opportunity employer.

**FOR COMPLETE POSTION INFORMATION, GO TO:**

<http://www.afpcentralillinois.org/job-postings>



CHECK US OUT ON  
FACEBOOK!

<http://www.facebook.com/afpcentralillinois>





### Executive Director – South Central Illinois

*As one of the nation's premier humanitarian organizations, the American Red Cross is dedicated to helping people in need throughout the United States and, in association with other Red Cross networks, throughout the world. We depend on the many generous contributions of time, blood, and money from the American public to support our lifesaving services and programs. If you share our passion for helping people, join us in this excellent career opportunity.*

**We are currently seeking a professional, innovative and enthusiastic Executive Director for our South Central Illinois chapter. There is flexibility for the successful candidate to be based out of Springfield or Decatur, IL.**

This highly visible role leads and directs volunteers and employees in the South Central Illinois Chapter to ensure the American Red Cross goals and mission are achieved. Reporting to the Regional Executive, you will promote an inclusive, team-based culture centered on leading and empowering volunteers. As the face of the Red Cross, this role also cultivates and manages select donors. In addition to enhancing community presence through key media and community partner relationships, you will steward the local board of directors. The population served in the assigned Chapter will be at or over 1M.

#### **Responsibilities:**

Recruit and develop local volunteer leaders to achieve mission metrics and support responsibilities in home market and district.

- In support of fundraising, manage local United Way relationships, local major donors, and board of directors' contributions.
- Work with board to nurture individual, corporate, and foundation donors.
- Build community presence in home market through relationship with media, elected officials, and key governmental partners.
- Develop relationships with community stakeholders. Focus especially on those that bridge volunteer partners such as faith-based, college/university, NGO/NPO, and community organizations.
- Recruit and steward local board of directors for 100% participation. Manage annual board campaign and efforts of other related community boards.

#### **Qualifications**

**Education:** Four year college degree (BS/BA) in Business, Communications, Marketing, Public Relations, Finance or non-profit administration or equivalent experience required. Prefer Master's degree in the field of community organization, public or business administration or non-profit management.

**Experience:** Minimum of 7 years related experience. Demonstrated ability to exercise good and timely judgment in complex situations. Demonstrated ability for strong communications and influencing skills along with public speaking and writing. Demonstrated ability to develop and implement fundraising strategies. Demonstrated ability to build sustain community relationships/partnerships. Proven experience in influencing others and building relationships.

**Management Experience:** Minimum 5 years related management/supervisory experience. Experience working in an environment requiring flexibility and managing change.

**Other:** Proficient with MS Office software, including Word, Excel, PowerPoint and Outlook. Familiarity with federal state and local employment laws.

**Travel:** May involve travel.

The American Red Cross is a nonprofit organization that offers employees growth and development; team spirit; a competitive salary; and a comprehensive benefits package. If this sounds like the kind of opportunity that you've been waiting for, please visit our website and apply at: [https://americanredcross.wd1.myworkdayjobs.com/American\\_Red\\_Cross\\_Careers/job/Springfield-IL/Executive-Director---Springfield-IL\\_RC12736-1](https://americanredcross.wd1.myworkdayjobs.com/American_Red_Cross_Careers/job/Springfield-IL/Executive-Director---Springfield-IL_RC12736-1)

*The American Red Cross is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to sex, gender identity, sexual orientation, race, color, religion, national origin, disability, protected veteran status, age, or any other characteristic protected by law.*

