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- EVERY MEMBER CAMPAIGN**  
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Anne Marie Miller 309-686-7000
- NEWSLETTER QUESTIONS?**  
Sandy Garza 309-674-0105
- MEETING RESERVATIONS?**  
Info@afpcentralillinois.org
- ADDRESS/CONTACT CHANGES?**  
Sandy Garza 309-674-0105

## The 34th Annual



## National Philanthropy Day®

*Wednesday, November 8, 2017*

*Par-A-Dice Hotel Casino, East Peoria*

Registration at 11:00 am. Luncheon begins promptly at 11:30 am.

## Honoring the 2017 Award Recipients:

**Outstanding Philanthropists**  
*Mark and Jeannette Kleine*

**Outstanding Philanthropic Corporation**  
*Davis & Campbell L.L.C.*

**Lewis J. Burger**  
**Outstanding Volunteer Fundraiser**  
*Pat Seibert*

**Dennis A. Steele Outstanding Philanthropic Organization**  
*Entre Nous*

**Special Recognition**  
*The Women's Fund of the Community Foundation of Central Illinois*

**Outstanding Youth in Philanthropy**  
**Ages 18-23**  
*Illinois Central College Women's Basketball Team*

**Ian T. Sturrock Outstanding Fundraising Executive**  
*Rich Draeger, CFRE*



# Join Us!



## Changing our Community with a Giving Heart

National Philanthropy Day (NPD), sponsored by the Association of Fundraising Professionals, is a special day set aside to honor the great contributions of those in the philanthropic community who are dedicated to the enrichment of our world.

NPD provides an opportunity to reflect on the meaning of giving and all that it makes possible. Donors, volunteers and leaders of national, local and community-based non-profits are recognized for their special gifts.

### The Luncheon Menu

Roasted Chicken Breast with Orange  
Ginger Glaze or  
Vegetarian / Gluten Free Meal -  
Quinoa with Sautéed Vegetables



### Luncheon Reservation Form

Please reserve \_\_\_\_\_ seat(s) at \$35 per person. Tables seat 8 guests.

If possible, please seat me at the table of:

\_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Special Needs (dietary/physical):

\_\_\_\_\_

Meal:  Chicken  Vegetarian / Gluten Free

Are you a Nominator?  Yes  No

Past Award Recipient?  Yes  No

**If you are reserving multiple seats, please list the names of your guests and their meal selections on the back of this form.**

**Enclosed is a check for:**

# of reservations x \$35 each = \$ \_\_\_\_\_

Optional underwriting support \$ \_\_\_\_\_

**Total Enclosed =** \$ \_\_\_\_\_

**Please mail your check & completed form to:**

AFP Central Illinois Chapter

Attn: NPD Chair

P.O. Box 5323, Peoria, IL 61601

**For more information, please contact:**

Priscilla Slaughter at 309-495-0564 or

pslaughter@peoriasymphony.org

**Reservations must be received  
no later than October 31.**

Please note that reservations  
**ARE** transferable, but are **NOT**  
refundable.





Empower. Strengthen. Transform.

[afpfoundation.org/bethecause](http://afpfoundation.org/bethecause)



DIVERSITY & INCLUSION



PROFESSIONAL DEVELOPMENT



RESEARCH

# AFP MEMBERS Your Chapter Needs Your Support!!!

Each and every day, the important work you do demonstrates that you are a leader in effecting change in our community, making it a much better place for all of us. These three words - **Empower, Strengthen, Transform** - describe **WHAT** you do as a fundraiser and **WHY** you do it.

When you give to the **BE the CAUSE Campaign**, benefiting both our chapter and the AFP Foundation for Philanthropy, you are investing in the future of our profession and advancing philanthropy for the greater good.

**If our chapter reaches our campaign goal of \$1854, we will receive 35% of what we've raised as a grant back to our chapter.** So the more you give, the more our chapter gets back to support our educational programming and provide scholarships that benefit our members.

**I am thrilled to report that our Central Illinois Chapter Board Members are leading the way with 100% participation in the campaign. We are already over 65% of the way to our goal and are asking our members to take us the rest of the way!**

As an AFP member, you continually demonstrate your commitment to professional education, leadership development, and ethical and effective fundraising practice. **When you make a gift to the BE the CAUSE Campaign, you are investing in the profession's future and advancing philanthropy.** You are part of something that really matters! If you would like more information, please visit [afpfoundation.org/bethecause](http://afpfoundation.org/bethecause) or contact me with questions at [kberchtold@southsideofficeofconcern.org](mailto:kberchtold@southsideofficeofconcern.org) or 309/222-2751. I'd love to hear from you. Thank you for your consideration and for everything you do to make Central Illinois a great place to live!!

Best wishes,

Kristen Berchtold, CFRE - Be The Cause Campaign Chair

## Many thanks to the following contributors to the campaign!

Robin L.T. Ballard

Kristen Berchtold, CFRE

Toni Burningham

Megan Byard

Danielle Easton

Scott Ford, CFRE

Sandra Garza

Stephanie Holmes

Joy Hutchcraft, CFRE

Stephanie Johnson

Anne Marie Miller

Susan Monroe

Pam Perrilles

Jeff Scheirer

Shelly Smith, CFRE

Erica Wright



Empower. Strengthen. Transform.



## Scholarship Opportunities

### AFP Membership Scholarships

Up to four membership scholarships will be awarded each calendar year.

**Deadline:** April 15, October 15



### Certified Fundraising Executive (CFRE) Scholarship

Up to two scholarships of \$500 each will be awarded each calendar year.

**Deadline:** On-going, reviewed monthly



For more information, please visit [www.afpcentralillinois.org](http://www.afpcentralillinois.org) or contact Robin Ballard at 309-645-2300 or [rltb26@gmail.com](mailto:rltb26@gmail.com).



# WANTED: VOLUNTEERS TO SERVE ON CHAPTER COMITTEES

**Looking for a way to get more involved in AFP?** Volunteering to serve on a chapter committee is a wonderful way to grow professionally, get to know your fellow members, and have fun with a great group of people!

**The following committees are looking for members to join their teams:**

- ◆ The Professional Advancement Committee plans educational offerings and organizes chapter meetings and social events. Contact Stephanie Holmes to learn more, [stephanie.holmes@icc.edu](mailto:stephanie.holmes@icc.edu) or 309-694-8420.
- ◆ The Membership Committee focuses on member recruitment and retention. For more information contact Joy Hutchcraft at [jdutch@ilstu.edu](mailto:jdutch@ilstu.edu) or 309-438-8041.
- ◆ The NPD Committee plan an implements the chapter's annual celebration of philanthropy, the National Philanthropy Day Awards Luncheon. To find out more contact, Kimberly Scheirer at [kimberlyweeks227@gmail.com](mailto:kimberlyweeks227@gmail.com) or 309-242-3960.



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## Mark Your Calendar for Upcoming AFP Meetings

- ✓ December 13 - Corporate Sponsorship
- ✓ January 10 - Donor Database Comparison
- ✓ February 14 - Capital Campaigns



## Career Opportunities



## UnityPoint Health Methodist | Proctor

### Development Director UnityPoint Health – Methodist | Proctor Foundation

Seeking experienced development professional to portfolio of both major and annual donors to include qualification, cultivation, solicitation and stewardship. This position reports to the VP of the Foundation. The Development Director has primary responsibility for the annual employee giving campaign and serves as the Foundation's liaison to Methodist College.

Bachelor's Degree and 3-5 years of successful fund development experience required. Strong writing and speaking skills expected and experience with Raiser's Edge/NXT preferred.

Please apply online at <http://www.unitypoint.org/careers.aspx>



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# Career Opportunities



## DEVELOPMENT OFFICER, ICC Educational Foundation

The development officer is responsible for soliciting the support of new and renewed annual, endowed and emerging endowed scholarships, as well as fundraising events. Responsibilities include donor relations and all donor stewardship events. The development officer coordinates stewardship activities to recognize and thank donors, while managing the scholarship program. The position works closely with the Educational Foundation's executive director, foundation and college staff, and the foundation's board of directors.

### ESSENTIAL DUTIES AND RESPONSIBILITIES

Responsibilities will include, but are not limited to the following: Collaborate with direct supervisor to establish and achieve annual, quarterly and monthly fundraising goals. Identify, educate, cultivate and solicit individual and corporate gifts; coordinate and implement the Foundation's expansive scholarship program including retention and solicitation of new scholarships. Work closely with Financial Assistance Office to support the administration of Foundation scholarships; coordinate annual fundraising events including Community Celebration and Simply DiVine. Identify, educate, cultivate and solicit individual and corporate sponsorships; coordinate internal special events, including but not limited to, Dingeldine Luncheon, Donor Wall Reception, Open Houses, Foundation Board Reception, major donor receptions, estate planning seminars, groundbreakings and other College events as they relate to donors; handle stewardship activities to recognize and thank donors, such as phone-a-thank-a-thon and poinsettia delivery; coordinate with marketing staff in developing production schedules, photo ops and planning narrative strategies; manage the special events committee, scholarship selection committees and volunteers. Committee management to include development of goals and objectives, facilitating meetings and leading committees towards successfully completing the established goals and objectives; establish and adhere to budget for the area of responsibility; and perform related duties as required.

### NECESSARY QUALIFICATIONS

Education & Experience: Bachelor's degree and strong verbal, written and interpersonal communication skills.  
Knowledge of: Principles and practices of fund development; principles and practices of event planning; employee and public appreciation activities or programs; operation principles of PC computer systems; newsletter and annual report development; Microsoft Word, Excel.  
Ability to: communicate effectively verbally and in writing; maintain effective working relationships with other people; write for multiple audiences and mediums.

### DESIRABLE QUALIFICATIONS:

Experience with Raiser's Edge; creative writing skills, general database knowledge, experience with Microsoft Access, and three years of fundraising experience.

### APPLICATION PROCEDURE

Qualified individuals interested in this position should apply online at [www.icc.edu/jobs](http://www.icc.edu/jobs). A cover letter and current resume must be provided with the online application. Final candidates will be required to complete a drug screen, physical and background check.

**The deadline to apply is Wednesday, October 18, 2017.**



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**ILLINOIS STATE  
UNIVERSITY**  
*Illinois' first public university®*

### **Director of Development, College of Fine Arts, Illinois State University**

Under the dynamic leadership of Dean Jean Miller and in collaboration with other university leaders, the College of Fine Arts is poised to build upon its long history of educational excellence in art, music, theater and dance, and arts technology. The position of Director of Development offers a talented and motivated development professional with a commitment and appreciation for the advancement of arts education the opportunity to work on behalf of a vibrant and impactful college and an outstanding university. The individual selected for this position will be part of an accomplished and collaborative University Advancement team and part of an outstanding educational institution that is ranked among the nation's top public universities and is recognized as one of the best universities to work for.

The College of Fine Arts encompasses the Schools of Art, Music, Theatre and Dance, and the Arts Technology Program, as well as the Illinois Shakespeare Festival and University Galleries. The Development Director will be responsible for major gift fundraising activities including identification, cultivation, solicitation, and stewarding of major gift prospects. He/she will serve as a member of Illinois State University's Development staff and play a vital role in advancing the College and University's strategic fundraising priorities. He/she will be part of Illinois State University's most ambitious comprehensive campaign and will play a prominent role in leading the college's campaign efforts.

The position is full-time and requires a Bachelor's degree and at least 1 to 3 years of experience in development/fundraising or equivalent work experience that demonstrates the capacity for success in major gift fundraising.

Please apply online at:

[www.jobs.ilstu.edu/applicants/Central?quickFind=73590](http://www.jobs.ilstu.edu/applicants/Central?quickFind=73590)



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## Job Opportunities



# ILLINOIS STATE UNIVERSITY

*Illinois' first public university*®

## **Director (or Sr. Director) of Development, College of Education, Illinois State University**

As the oldest college at Illinois State University, the College of Education (the college) is poised to build upon a long history of academic excellence and research. Illinois State University is among the largest teacher preparation institutions in the nation and ranks among the top 20 nationally for alumni who are National Board Certified Teachers. The university prepares more teachers and administrators than any other university in the state of Illinois. It provides a unique opportunity for teacher preparation through its diverse laboratory schools.

The position of Director of Development (or Sr. Director of Development, depending on the qualifications and experience of the holder of the position) will play a key role in advancing the college, and Illinois State University, to achieve even greater success in the future. This position offers a talented and motivated development professional with an opportunity to join an accomplished and collaborative University Advancement team and to be part of a vibrant and diverse college and an outstanding educational institution that is ranked among the nation's top public universities and is recognized as one of the best universities to work for.

The Director (or Sr. Director) of Development will be responsible for major gift fundraising activities including identification, cultivation, solicitation, and stewarding of major gift prospects. He/she will work within the Division of University Advancement and will be an important partner with the dean of the college and other administrative leaders and faculty in advancing the college's and university's strategic fundraising priorities. He/she will be part of Illinois State University's most ambitious comprehensive campaign and will play a prominent role in leading the college's campaign efforts.

The Director (or Sr. Director) of Development will supervise another development professional working on behalf of the college and the laboratory schools. The position is full-time and requires a Bachelor's degree and at least 3 years of experience in development/fundraising or equivalent work experience that demonstrates the capacity for success in major gift fundraising. Experience in supervising the work of other development officers is preferred. Please apply online at [www.jobs.ilstu.edu/applicants/Central?quickFind=71846](http://www.jobs.ilstu.edu/applicants/Central?quickFind=71846)



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## Career Opportunities



### Chief Executive Officer

Headquarters located in Indianapolis. Position to be filled January 2018

*Apply now for consideration!*

Girl Scouts of Central Indiana announces a search partnership with Evergreen Executive Source, LLC to identify candidates and advise on selection of a new CEO. Evergreen is a retained search firm with depth of experience in nonprofit executive sourcing and selection, and has conducted searches nationwide for over a decade serving the interests of Girl Scout councils in every state. All information provided to Evergreen will be treated with the utmost confidentiality.

#### CRITICAL GOALS

Under the incoming CEO, focus will continue on these key priority areas for 2017-2020:

- 1) Reach and serve more girls from all communities.
- 2) Deliver consistent, quality outcome-driven girl program.
- 3) Continue to build capacity through board engagement to deliver on the Council mission.
- 3) Work collaboratively with the central Indiana community and Girl Scouts of the USA to build and enhance the Girl Scout brand.

Successful measures of accomplishment will be determined in the following areas.

- Increasing membership to serve girls of all communities and backgrounds.
- Providing girls with the leadership tools that prepare them for success in the real world.
- Ensuring diverse, reliable, sustainable funding and financial stability.
- Inspiring others to be high performers by demonstrating leadership and courage, and fostering a culture that encourages partnership between staff and volunteers, so that Girl Scouts will be viewed as the preeminent girls' organization in central Indiana.
- Demonstrating the highest personal qualities of integrity, judgment, adaptability and self-awareness.

COUNCIL WEBSITE: <https://www.girlscoutsindiana.org/>

#### HOW TO APPLY

Girl Scouts of Central Indiana is an equal opportunity employer. We urge interested candidates to apply as soon as possible to meet the Council's timetable for the selection of a new CEO. Applications will continue to be reviewed until this important position is filled. For *immediate* consideration, please e-mail your cover letter and resume along with salary history to:

Bob Perodeau, Principal  
Evergreen Executive Source, LLC  
E-mail: [evergreen.source@att.net](mailto:evergreen.source@att.net)

*Providing executive recruiting services to Girl Scouts of the USA since 2001*



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